

HULT
INTERNATIONAL
BUSINESS SCHOOL

Dare Mighty Things

One-Year Master's Programs

Master's in Management
Master's in Finance
Master's in Business Analytics & AI
Master's in Marketing

BOSTON LONDON DUBAI SAN FRANCISCO NEW YORK SINGAPORE



Recognized by the best



Top 50 Masters in Management, 2025
Top 50 Masters in Finance, 2025
Top 100 Global MBA, 2025
Top 100 Executive MBA, 2025



Top 50 MBA Program, 2025

Worldwide accreditations



BEATRIZ BRAZ, PORTUGAL, MIM, CLASS OF 2026

“Hult gave me the space
to use AI responsibly—
without losing the human
touch, practical thinking,
or critical thinking.”



Welcome to Hult

Learn it. Apply it. Graduate AI-ready.

The world of work is changing fast. AI can help anyone answer questions in seconds and build in minutes. What matters now is not simply having access to these tools. It's knowing how to use them with judgment, creativity, and real business understanding.

That's why every Hult degree is built around practice, including the new Hult AI Lab—dedicated, hands-on time integrated into your degree to apply AI skills to real business challenges. And it's why, when you graduate, you'll graduate with the Hult Certificate in Applied AI, a clear sign that you haven't just been exposed to AI, but that you've learned how to apply it with the human skills that make you a better colleague, teammate, and leader.

No other school is built quite like Hult, because your experience here is rooted so deeply in the real world of business. Our practitioner faculty will mentor you. Client companies will seek your solutions to real-world business challenges. Incredible global cities will be your home. A Hult education is designed to push you beyond the comfort of the classroom and into the world that needs your boldest ideas and biggest ambitions.

As you look ahead, with real, applied AI skills in your locker, I encourage you to move forward with confidence and curiosity. Be bold. Embrace challenges. **Dare mighty things.**

We look forward to seeing the impact you'll make.

With best wishes,



Matt Lilley, PhD

UK

President, Hult International
Business School

“Be bold.
Embrace challenges.
Dare mighty things.”



Dare Mighty Things

As NASA's *Perseverance* rover floated down to the surface of Mars, three words were encoded in binary on its parachute:

Dare mighty things

Watching from the sidelines is easy. Succeed or fail, it's much harder—and more fulfilling—to step onto the stage and take part. And that's exactly what you'll be asked to do at Hult. Why be a passenger on your journey when you can be the pilot?

We hope this brochure inspires you to step out of the audience and into the Hult arena.

Dare mighty things.



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Build Human Skills

Applied AI starts with human skills

To dare mighty things is to do, to attempt, to try. You might succeed or you might fail, but you'll learn far more in the attempt than by not trying at all.

We believe that learning by doing is simply a better way to learn, now more than ever. That's why at Hult you'll learn to apply AI through practice, not theory, and strengthen the core human skills that last a lifetime.

You won't build these skills by attending lectures. You build them by trying. By attempting. By doing.

Dare mighty things.

Combine the Power of Theory & Practice

According to recent research from Workplace Intelligence, 98% of HR leaders say their organization is struggling to find talent. Yet 89% avoid hiring recent graduates. Why?

Top 5 reasons **NOT** to hire new grads:

- | |
|------------------------------------|
| 1. No real-world experience (60%) |
| 2. Lack of global mindset (57%) |
| 3. Don't work well on a team (55%) |
| 4. Training is too expensive (53%) |
| 5. Poor business etiquette (50%) |

Source: workplaceintelligence.com/college-graduate-skills-study

A Hult degree is designed to flip those stats on their head. How? By blending the best of traditional education with the proven power of learning by doing. You'll take the knowledge and AI skills you gain in class and put them to the test—again and again—through practical application. Working in diverse teams, you'll solve real business challenges woven throughout your program, all under the guidance of practitioner faculty who bring global industry expertise straight into your classroom. The result? You'll build the skills, mindset, and applied AI capability that employers want to hire *now*—things you can't learn from a textbook.



“As AI reshapes the workplace, organizations are looking to business schools to help students develop not just technical capabilities, but the distinctly human skills needed to lead, adapt, and make sound judgments in an AI-enabled world.”

Mona Dhillon, PhD, US
Provost and Executive Vice President



Test your skills & measure your progress

No big end-of-term exams here. At Hult, your performance is assessed in the same way a company would evaluate employees—through projects, presentations, and 360-degree feedback from professors, coaches, and peers.

CHALLENGE LEARNING IS AT THE CENTER OF YOUR DEGREE

How should your company integrate AI?
What's your disruptive startup idea?
How can you visualize data to drive business decisions?

These are questions business leaders ask themselves every day. And these are exactly the types of challenges your master's degree is designed around.

Gain knowledge & apply it immediately

Classes, workshops, group projects, and applied AI are your training ground. You'll build the fundamental business knowledge and real-world skills to take on each challenge, with every course building on the last.

Get personal support from career & academic coaches

You'll have a dedicated career coach and program dean to advise and guide you, helping you connect your strengths to your academic choices and career goals. They'll be there to support you, challenge you, and help you prepare for life after graduation.

Challenge Yourself to Think Like a Professional

77% of recent graduates say they learn more in the first six months of work than during their entire degree. That’s why learning at Hult feels more like getting a job than going to school. From day one, you’ll apply business knowledge and your newfound AI skills through hands-on challenges that reflect the real world of work.

A master’s that feels like a job

In a traditional master’s, you’d expect to take different courses each term, with separate assessments and little connection between courses. But in most jobs, problems don’t arrive neatly divided by subject. You’re expected to pull ideas together, work across functions, and make decisions in real time.

That’s why at Hult, you’ll swap subject-specific exams for integrated, hands-on business challenges that draw on all the knowledge you’ve gained across your core courses, connecting what you’ve learned to the fast-moving realities of the workplace.

“Everything is geared toward equipping us for working life after graduation. As a result of this practical approach, I was well prepared.”

Jieun Kang, Korea, Master’s in Business Analytics, Class of 2021



How Hult teaches business

Learn by doing

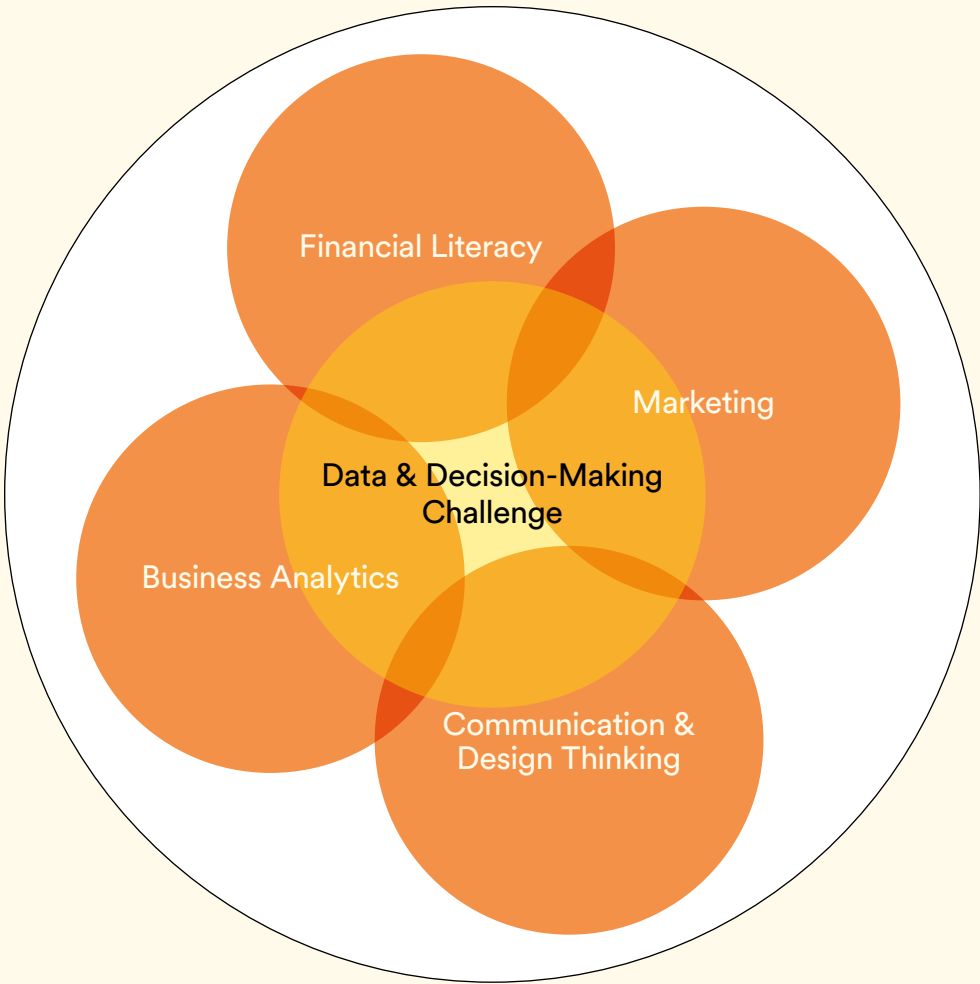
You don’t learn to swim by reading about water. At Hult, you’ll learn by rolling up your sleeves, flexing your newly acquired AI skills, and tackling the kinds of problems businesses face every day, discovering firsthand why experience is the best teacher.

Come together to find solutions

Collaborating with peers from all over the world, you’ll learn to listen, lead, and find solutions as a team. You’ll soon realize that the best ideas—and the biggest breakthroughs—happen when diverse minds come together to solve problems.

Succeed through setbacks

Bold ideas don’t come without risk. Throughout your program, you’ll be encouraged to experiment, make mistakes, and learn from them—because that’s how real growth happens.



SAMPLE BUSINESS CHALLENGE

The Data & Decision-Making Challenge

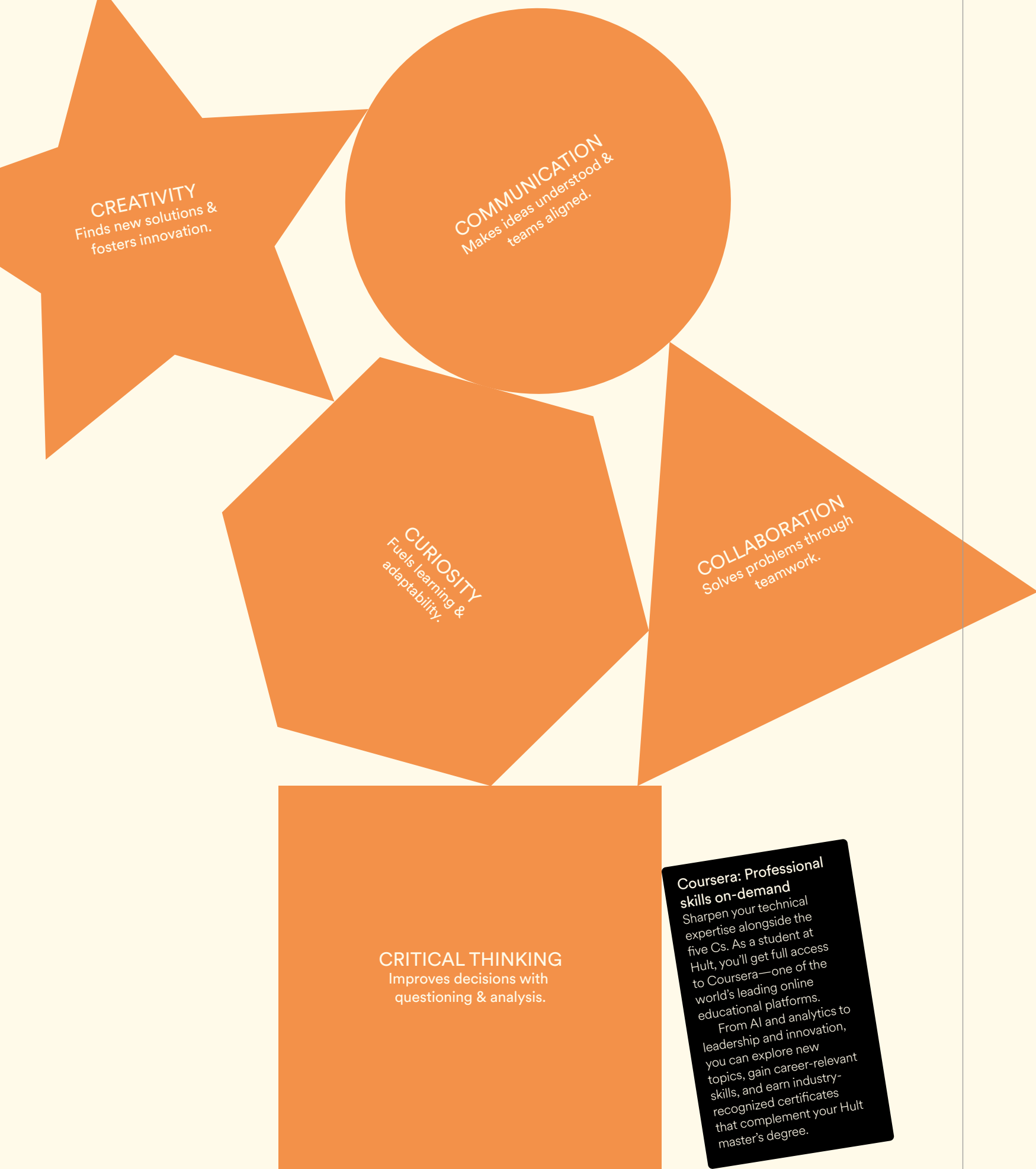
Work in cross-functional teams to develop an AI-and-data-enabled business strategy for a real client. You’ll analyze a complex business problem, identify opportunities powered by AI and data, and build recommendations that account for financial feasibility, risk, and implementation.

How can data drive smarter strategic decisions? What role does AI play in your client’s competitive landscape? How do you turn analysis into a pitch that wins the room?

→ For a deeper dive on a real-world business challenge and how you’ll work on them at Hult, see page 78.

Traditional business schools would teach and assess these subjects separately





Gain the Skills to Use AI With Impact

Is AI coming for your grad job?

Artificial intelligence is only getting better, faster, and more capable. No wonder 37% of organizations say they would rather have a robot or AI do the job than hire a grad. We can only expect that number to rise.

So, where does this leave business students? Those who thrive won't just understand AI—they'll know how to apply it with creativity, judgment, and purpose. That's what you'll build at Hult.

The five Cs: Skills that set you apart

HR leaders overwhelmingly say new hires need these skills:

- Communication (98%)
- Curiosity & willingness to learn (93%)
- ▲ Collaboration (92%)
- ★ Creativity (90%)
- Critical thinking (87%)

These are the skills your master's will develop—and that make the difference between using AI and using it with impact.

How human skills are built at Hult

We believe the five Cs are too important to be an afterthought in a business education. They're not simply gained as a byproduct of a degree.

That's why we've intentionally integrated skills development into your entire student experience—from your classroom assignments to the clubs, extracurriculars, and career support available across our global campuses.

Skill building, not test taking

There's no standardized test to predict how well you'll do in the business world. A much better indicator of success is how well you can critically evaluate information, creatively problem-solve, communicate your ideas, work together, and lead when it counts. So, that's what you'll do—and what you'll be assessed on—at Hult.

Practice makes progress

Skills won't stick without practice, practice, practice. Every course, project, and challenge during your master's program is a new opportunity to push yourself out of your comfort zone and put new skills to the test.

You'll constantly improve through constructive feedback from faculty, coaches, and peers—helping you refine your approach and build the neural pathways that make these skills second nature.

75% of HR leaders* believe most university grads aren't job-ready. But the skills gap between what graduates can do and what employers need isn't new. What is new is that today's employers have more options for filling roles—and not all of them are human.



*Source: workplaceintelligence.com/college-graduate-skills-study

Apply the Tools & Tech of Tomorrow in the Hult AI Lab

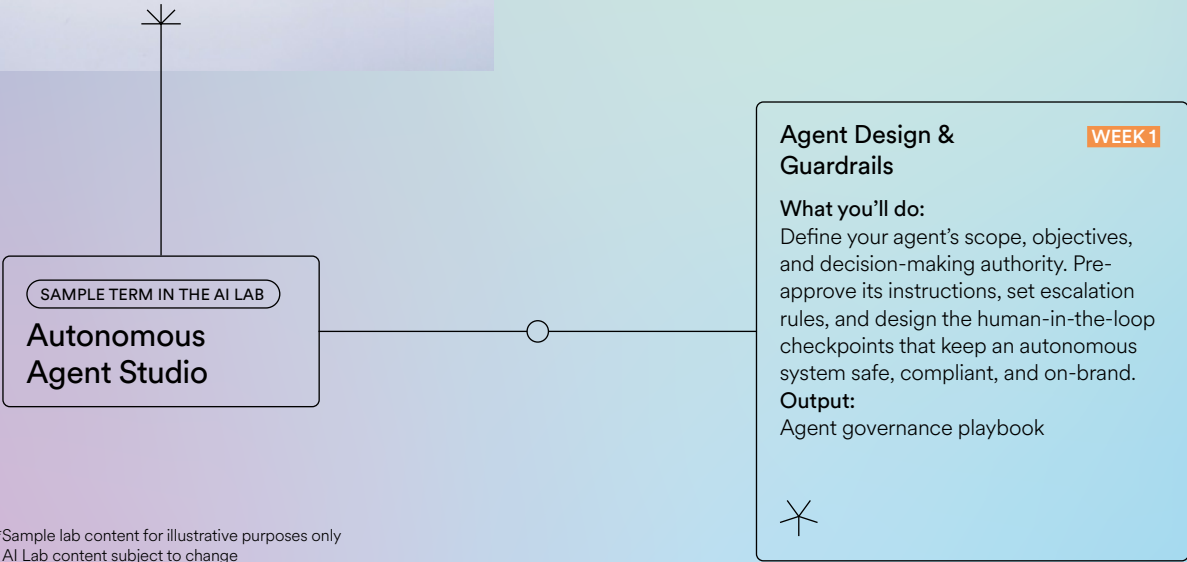


Answer any question in seconds. Build anything in minutes. AI gave everyone the same superpowers. As a result, the playing field leveled.

AI brings the speed. You bring the substance.
The differentiator isn't access or the right prompt. It's you—your knowledge, judgment, and how you apply both.
That's why we're introducing the Hult AI Lab, where you'll learn the tools, develop the judgment, and demonstrate your impact in an AI-driven world.

Our promise
We guarantee that every student who completes the lab will leave with the demonstrable ability to apply AI to create real impact—in ways that are visible in interviews, on a resume, and in any business context.

This is not about familiarity with tools.
It is about what you can do with them.



*Sample lab content for illustrative purposes only
AI Lab content subject to change

✧ The Hult AI Lab: AI built into your degree

How it works
The AI Lab is a dedicated component of your MBA that runs over several weeks during both the fall and spring terms. It gives you hands-on experience that makes your degree more relevant, applied, and future-focused.

Learn from the experts
Led by Hult's practitioner faculty, the AI Lab is delivered in collaboration with business and AI industry partners. You'll learn to harness AI for analysis, automation, content generation, and productivity while developing the critical, strategic thinking behind its use.

Build real, AI-driven solutions
You will apply what you've learned to real-world business challenges, resulting in tangible outputs: AI-enabled apps, automated workflows, audience-intelligence reports, financial modeling templates, prompt libraries, and boardroom-ready pitch decks.

Get a certificate in Applied AI
When you complete the AI Lab, you will earn a Hult Certificate in Applied AI and have a portfolio of projects that show employers exactly what you can do.



See How It Works Together

At Hult, your degree isn’t just a collection of separate courses—it’s a connected journey, progressively building your knowledge and skills and putting theory into practice at every step.

In one immersive year, you’ll take on today’s most pressing business challenges from an interdisciplinary perspective. You’ll collaborate with a truly international cohort and develop the skills to graduate ready to make an impact from day one.

Your degree at a glance

Every Hult master’s program follows the same core structure centered around business challenges. This lets you apply what you’ve learned while sharpening your collaboration, communication, and leadership skills.



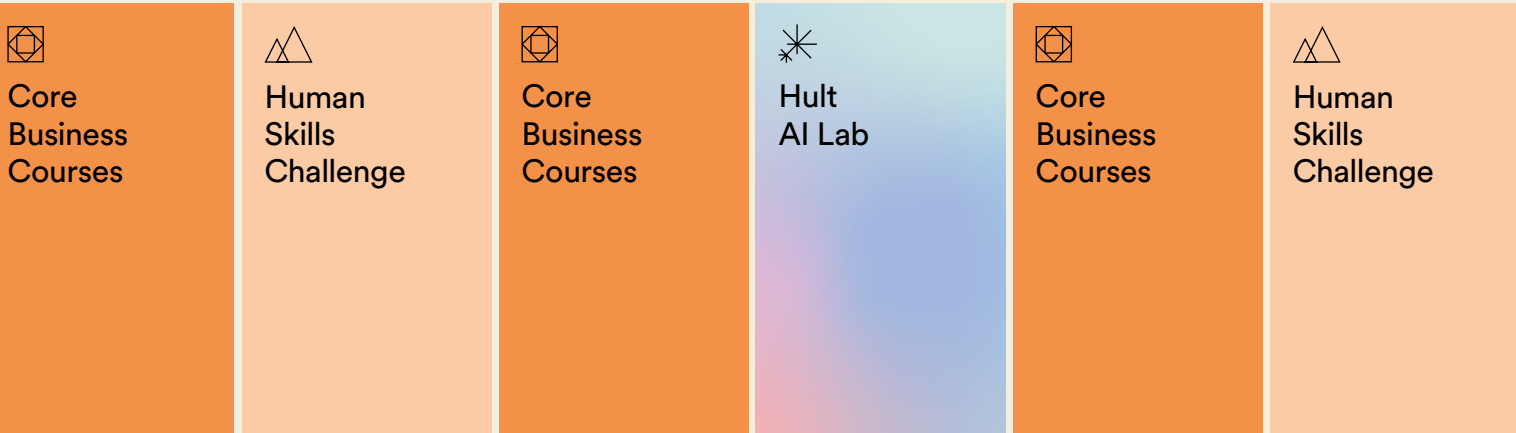
“The foundation of Hult’s graduate programs is that everything is built around practical challenges—whether it’s a hackathon, a team project, a simulation, or a real business seeking your ideas and solutions through a consulting project. Our programs are designed to reflect how the business world actually works.”

Larry Louie, US
Faculty: Accounting, Finance
Chief Operating Officer, Alibris
Consultant, Bain & Company
Supervising Senior, KPMG

CORE PROGRAM

🌐 HOME CAMPUS: BOS LON DUB

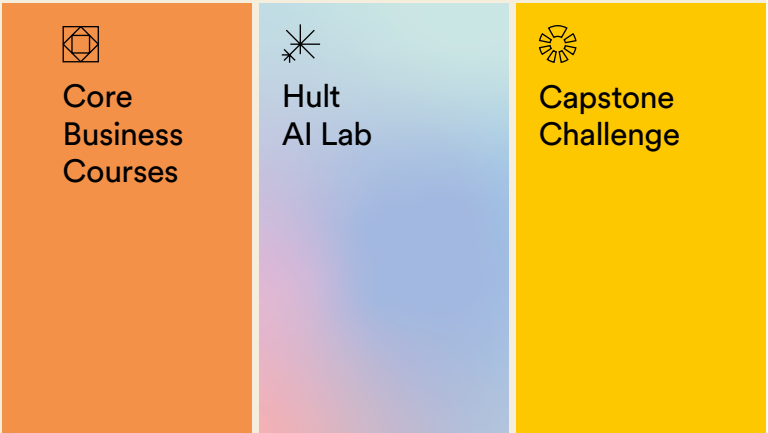
FALL TERM -----> SPRING TERM ----->



ELECTIVE COURSES

📍 ROTATION OPTIONS:
BOS LON DUB SFO
NYC SGP

SUMMER TERMS 1 & 2 ----->




Beyond the Core
Open elective courses or specializations, city seminars, part-time internship

OPTIONAL 2ND DEGREE

📍 HOME CAMPUS:
BOS LON

FUTURE


Dual Degree
Want to enhance your expertise and boost your employability? Earn an additional Hult master’s in as little as six months of accelerated study. To learn more, see page 42.

Master’s in Management (MIM)

If you want the chance to explore a breadth of business subjects in a truly international setting, Hult’s immersive Master’s in Management is what you’re looking for. You’ll gain all-round business experience, learn to work in multicultural teams, and grow your global network as you develop the skills most in demand from today’s emerging leaders. You’ll also build advanced expertise by focusing on one of five specialization tracks, graduating with the practical skills, applicable knowledge, and effective mindset to transform your life and career.

Who is this program for?

This program is for ambitious recent graduates—whether your major was in business or not—who want to launch international careers with speed and confidence. You might be exploring your path or eyeing roles like consultant, product manager, or strategist. Whatever your goals, you’re looking for practical skills, leadership development, and a global resume that gets noticed.

If you’re ready to go beyond theory, work on real-world challenges, and connect with top companies across borders, this is your competitive advantage. Wherever you’re starting from, Hult’s hands-on Master’s in Management gets you ready to lead, adapt, and grow—anywhere in the world.

Potential target roles:

Management Consultant
Product Manager
Brand Manager / Strategist
Banking / M&A Analyst
Financial Planning & Analysis (FP&A) Associate
Founder / Co-Founder

“At Hult, learning happens in motion and across cultures. We get to test ideas in real time with students from around the world through live challenges and direct market engagement.”

Henrik Totterman, Finland & US

Faculty: Entrepreneurship, Innovation, Leadership, Organizational Development & Change



Curriculum overview

A globally focused curriculum blending core business knowledge, real-world problem-solving, and leadership development.

Core courses

Your core courses build a well-rounded foundation in business—from marketing, finance, and accounting to organizational behavior, business insights, and global strategy in the age of AI. But at Hult, these subjects don’t sit in silos. Human skills challenges, AI Labs, and a capstone business challenge connect the dots, pushing you to apply what you’ve learned across disciplines, just like in the real world.

The Hult AI Lab

Learn to use AI for analysis, automation, content generation, and productivity. Then apply AI-driven solutions to real-world challenges, resulting in tangible, portfolio-worthy projects that demonstrate your skills in applied AI.

Electives

Electives give you the flexibility to explore different career paths or deepen business knowledge across subjects.

Examples include:

Pricing Strategies
Python for Data Analytics
Corporate Finance
AI & Big Data
New Product Development
Perfecting Your Pitch

Capstone challenge

Work on live projects with industry leaders such as Microsoft, Expedia, and Chalhoub Group, turning your newly developed skills into real-world impact in the final phase of your program.

PREVIOUS CAPSTONE CHALLENGE

Expedia

Partnering with Expedia, students identified a strategic market adjacency through in-depth operational analysis. Then, through agile sprints, they designed a go-to-market roadmap with one clear objective: achieving timely profitability in a competitive, fast-moving sector.



Quick facts

Boston, London, Dubai
Sept 2027
1 Year
36 Credits
Master of Science (MSc)

APPLIED AI

In one Master’s in Management challenge, students identified a real societal, economic, or technological problem and built an AI-driven MVP to solve it. No case study. No slide deck. A working solution.



Specialization Tracks

To manage with confidence, you need both breadth and depth to your skillset. Once you’ve explored a wide range of business subjects, these tracks are your opportunity to focus on the specific area where you see your future.

Analytics (STEM*)

Gain practical skills in data analysis, predictive modeling, and business intelligence, and graduate ready for highly in-demand analytics roles in any industry.

 Elective examples

- Data Management & SQL
- Python for Data Analysts
- Business Intelligence
- AI and Big Data

 Coursera micro-credentials

- Google Cloud Data Analytics
- IBM Machine Learning

*US STEM OPT eligibility

Marketing

Take the Marketing track to master brand strategy, consumer insights, and digital campaign execution. You'll build a toolkit tailored for roles in marketing strategy, product management, or brand leadership.

 Elective examples

- Brand Management
- Pricing Strategies
- Customer Acquisition Through Digital Marketing
- New Product Development

 Coursera micro-credentials

- Google Digital Marketing & E-Commerce
- Meta Marketing Analytics

Finance

With the Finance track, you’ll analyze real-world cases, evaluate capital decisions, and model financial scenarios—preparing you to lead in corporate finance, investment banking, or strategic advisory roles.

 Elective examples

- Mergers & Acquisitions
- Fintech
- Investment Banking
- Private Equity

 Coursera micro-credentials

- Investment Management
- Fintech Innovations

Entrepreneurship

Learn the full lifecycle of launching and growing a venture. You’ll build real-world business models, pitch to real investors, and gain the resilience and insight to lead change—whether you launch your own startup or drive innovation within established companies.

 Elective examples

- Perfecting Your Pitch
- Platform & Business Model Strategy
- Entrepreneurial Finance
- New Product Development

 Coursera micro-credentials

- Launching an Innovative Business
- Social Entrepreneurship

General Management

Build a broad base of high-impact skills across functions—from strategy and leadership to finance and marketing—and keep your career options open across industries and borders.

 Elective examples

- International Negotiations
- Management Consulting
- Communicating With Versatility
- Business in Web3

 Coursera micro-credentials

- Microsoft Project Management
- IBM Product Manager

Map Your MIM Courses to Your Career Goals

In collaboration with Lightcast, Hult used big data to identify the skills most in demand with top global employers—and built their development into the core of our MIM program.

	Course Name	Tracks					
			Analytics	Marketing	Finance	Entrepreneurship	General Management
Core	Accounting & Budgeting		●	●	●	●	●
	AI Fundamentals		●	●	●	●	●
	AI Lab		●	●	●	●	●
	Business Insights through Data		●	●	●	●	●
	Career & Professional Skills		●	●	●	●	●
	Financial Management		●	●	●	●	●
	Global Organizational Behavior		●	●	●	●	●
	Global Strategy in the Age of AI		●	●	●	●	●
	High Performing Teams		●	●	●	●	●
	Human Skills Challenges		●	●	●	●	●
	Marketing Strategy		●	●	●	●	●
	Project Management		●	●	●	●	●
	Sustainability for Business: Environmental, Social, Governance (ESG) Fundamentals		●	●	●	●	●
	Capstone Business Challenge		●	●	●	●	●
	AI & Big Data		●				○
	Big Think: AI & the Future of Humanity						○
Sample Electives (free choice if no track, prescribed if on a track)	Brand Management			●		●	○
	Business in Web3						○
	Business Intelligence		●				○
	Communicating With Versatility						○
	Corporate Finance				●		○
	Customer Acquisition Through Digital Marketing			●			○
	Data Management & SQL		●			●	○
	Entrepreneurial Finance					●	○
	Fintech				●		○
	Investment Banking				●		○
	Machine Learning & AI		●				○
	Managerial Coaching						○
	Mergers & Acquisitions				●		○
	New Product Development			●		●	○
	Perfecting Your Pitch					●	○
	Platform & Business Model Strategy					●	○
	Pricing Strategies			●			○
	Private Equity				●		○
	Python for Data Analysts		●				○
	Sales & Business Development			●			○
	Social Impact Business Models						○

*All subject to change

● Part of the track curriculum
○ Sample free-choice electives plus more available

Where our MIM graduates work

Recent graduates from this program have established careers at companies like these:

Accenture	Morningstar	Creative Artists
PwC	BlackRock	Agency
P&G	Goldman Sachs	BCG
Red Bull	Cisco	Carrefour
Deloitte	Bloomberg	Korn Ferry
Ogilvy	Amazon	Barclays
KPMG	Mercedes	Fidelity

Learn from the people shaping modern business

Your professors bring a wealth of real-world experience across industries, roles, and regions. From luxury retail and predictive analytics to venture capital and entrepreneurship, they’ve worked in—and led—fast-paced businesses at every stage.

You’ll gain insight that’s grounded in reality—readying you to lead, adapt, and make an impact from the start of your career. With experience at companies like Bain, IBM, Neiman Marcus, and Citigroup, they’ll challenge your thinking, coach your growth, and help you find your path.

Recent guest speakers

VP of Supply Chain Solutions, Oracle
Technical Product Marketing Leader, AWS
Manager in Change Practice, Accenture
Senior LNG Trader & Originator, Shell

Coursera

Dive deeper to build additional, job-ready skills and earn industry-recognized certificates through our partnership with Coursera.

Further personalize your skills with optional micro-credentials

Financial Modeling in Microsoft Excel
Google Project Management
Microsoft Business Analyst / Power BI / Tableau
Google Cloud Data / Advanced Data Analytics
Meta Data Analyst
IBM Machine Learning

FT

FINANCIAL
TIMES

#1

in the US, Masters in
Management, 2025



Explore the MIM Curriculum



Henrik Totterman, D.Sc

Finland & USA
Faculty: Entrepreneurship, Innovation, Leadership, Organizational Development & Change

A Finnish-American entrepreneur, executive advisor, and professor with three decades of experience across business leadership and academia, Henrik teaches entrepreneurial management and strategy at Hult and Harvard. He advises corporations, scale-ups, and non-profits on strategy, governance, and innovation through his firm LEADX3M, and serves on the executive board of the Swedish-American Chamber of Commerce New England.



Frederic Chartier

France & USA
Faculty: Economics, Finance

With 21 years in banking across American Express, Dresdner Bank, and Bank of Boston, Frederic brings deep expertise in credit analysis, treasury sales, and foreign exchange and interest rate risk hedging. As Director of Institutional Treasury Sales at American Express Bank in London, he managed client relationships across 15 countries spanning Europe, the Middle East, and Africa.

Master’s in Finance (MFIN)

We asked leading CFOs what skills they looked for on resumes and built this program around their answers. The result is an in-demand STEM degree that combines data analytics, the latest applications of AI, and strategic financial management. You’ll learn to assess markets, manage risk, and lead with insight—while using electives to shape your path.

Who is this program for?

This CFA-affiliated program is built for future finance professionals who already know where they’re headed. Whether you’re aiming to become an investment banking analyst, risk manager, financial planning and analysis (FP&A) consultant, or financial advisor, you’ll come in with a solid business background and quantitative confidence—and leave with the MFIN credential that gets recruiters’ attention.

This isn’t an intro to finance. It’s an accelerated, focused path for those ready to level up, pivot, or break into competitive finance roles with clarity and credibility.

Potential target roles:

- Investment Banking Analyst / Associate
- FP&A or Corporate Finance Analyst
- Risk Manager
- Relationship Manager / Client Advisor



“My Master’s in Finance program emphasized project-based learning, including real-world business challenges that enhanced my teamwork, communication, and collaboration skills. This hands-on experience allowed me to learn by actively applying concepts in real-world scenarios.”

Ella Eboh, Nigeria, Master’s in Finance, Class of 2024

Curriculum overview

A future-facing curriculum that blends technical skills, strategic insight, and practical finance to prepare you for leadership in data- and AI-driven financial markets.

Core courses

Build fluency in financial fundamentals with courses in accounting, financial management, and corporate finance—equipping you to track performance, allocate capital, and drive strategic decisions.

At Hult, financial education doesn’t happen in a silo. Business challenges push you to apply what you’re learning across multiple courses at once, just as you would in a real finance role. This integrated, hands-on approach prepares you to make confident financial decisions that create value—wherever your career takes you.

The Hult AI Lab

Learn to use the tools finance professionals rely on for analysis, automation, predictive modeling, and risk assessment, then apply them to real-world challenges to create tangible, portfolio-worthy projects that demonstrate your applied AI skills.

Electives

Electives let you personalize your master’s, shaping your experience to match your goals. Sharpen your edge with specialized courses like:

- Mergers & Acquisitions
- AI in Finance: Data-Driven Investment Strategies With Python Fintech
- Cryptocurrency: Investing in the Modern Age of Digital Currencies

Capstone challenge

Collaborate on live challenges with leading companies like Outward Venture Capital, Acclaim Autism, and Pirrx. Combine your finance expertise with creativity, systems thinking, and analytical skills to deliver real-world impact.

PREVIOUS CAPSTONE CHALLENGE

Outward Venture Capital

Partnering with Outward Venture Capital, students designed an AI-powered deal-scout dashboard to scan new UK incorporations, flag high-potential investments, and streamline analyst workflows. The result was a live tool with the potential to shape real VC deal flow.



Quick facts

Boston, London
Sept 2027
1 Year
36 Credits
Master of Science (MSc)
STEM OPT extension available—study your full master’s in the US and work in finance to be eligible to qualify for up to three years of post-graduation work authorization (non-STEM: one year)

APPLIED AI

In one finance course, you’ll use AI and Python to build data-driven investment strategies. You’ll work with the same tools and techniques used by analysts and portfolio managers.



Map Your MFIN Courses to Your Career Goals

In collaboration with Lightcast, Hult used big data to identify the skills most in demand with top global employers—and built their development into the core of our MFIN program.

	Course Name	Key Focus	Target Job Roles									
			Big 4 & Non-Big 4 Consulting	Corp Finance (FP&A & Treasury)	Big 4 Accountant (NOT US CPA)	Credit Rating & Research Analyst	Banking	Sales & Trading	Asset & Wealth Management	PE/VC	Risk Management	Central Bank/Regulatory
Core	AI Fundamentals	Core AI concepts, ethics and business use cases	●	●	●	●	●	●	●	●	●	●
	AI Lab	Autonomous AI agents and real business deployment	●	●	●	●	●	●	●	●	●	●
	Business Insights Through Data	Data storytelling, dashboards, and business decisions	●	●	●	●	●	●	●	●	●	●
	Career & Professional Skills	Personal branding, networking, and interview strategy	●	●	●	●	●	●	●	●	●	●
	Corporate Finance	Valuation, M&A strategy, and risk management	●	●	●	●	●	●	●	●	●	●
	Cost & Managerial Analysis	Costing, budgeting, and decisions that drive margin	●	●	●	●	●	●	●	●	●	●
	Financial Accounting	Financial reporting, compliance, and analysis	●	●	●	●	●	●	●	●	●	●
	Financial Management	Financial modeling, forecasting, risk and time value	●	●	●	●	●	●	●	●	●	●
	Global Financial Markets	Government, markets, trade, and financial systems	●	●	●	●	●	●	●	●	●	●
	High Performing Teams	Teamwork with AI collaboration tools	●	●	●	●	●	●	●	●	●	●
	Human Skills Challenges	Human skills, applied under pressure	●	●	●	●	●	●	●	●	●	●
	Investments	Asset valuation, market trends, and investment instruments				●	●	●	●	●	●	●
	Portfolio Management	Portfolio design, asset allocation, and performance evaluation				●	●	●	●	●	●	●
	Project Management	Planning, delivery, and stakeholder management	●	●	●	●	●	●	●	●	●	●
	Sustainability for Business: Environmental, Social, Governance (ESG) Fundamentals	Sustainability metrics and ESG reporting	●	●	●	●	●	●	●	●	●	●
	Capstone Business Challenge	Real-world business challenge and final assessment	●	●	●	●	●	●	●	●	●	●
Sample Electives (student choice)	Artificial Intelligence for Investment Management	Machine learning investment models	●	●		●		●	●	●	●	
	Behavioural Finance: Insights for Financial Consulting	Bias modeling and ethics	●	●		●	●	●	●	●	●	●
	Circular & Regenerative Economies: Designing for a Sustainable Future	Esg metrics and impact finance			●						●	●
	Cryptocurrency: Investing in the Modern Age of Digital Currencies	Token valuation and strategy				●	●	●	●	●		
	Decentralised Finance: The Future of Finance in a Web3 & Blockchain-Powered World	Smart contracts and governance						●	●	●		
	Financial Management & Fintech Strategies for Family Offices	Wealthtech and tax optimization				●	●	●	●	●		
	Fintech in Emerging Markets	Inclusive finance and regtech	●		●		●				●	●
	Good Debt: Optimizing a Company's Capital Structure	Strategic leverage and financing solutions	●	●	●	●	●	●	●	●	●	●
	Private Equity	Deal sourcing and due diligence							●	●		
	Raising Capital from Investors in the Equity Capital Markets: Private Placements, IPOs & Secondary Offerings	Digital fundraising platforms, equity deal structuring, and investor relations	●	●	●	●	●	●	●	●	●	●

*All subject to change

● Indicates the course is likely† to be relevant/beneficial to the target job role
†Each job advertisement/requirements vary

Where our MFIN graduates work

Recent graduates from this program have established careers at companies like these:

Accenture	UniCredit Bank
Deloitte	Cantor Fitzgerald
BlackRock	Merrill Lynch
KPMG	UBS
Goldman Sachs	Fidelity Investments
PwC	Tata Consultancy
Bloomberg	P&G
Nestle	BCG
Morgan Stanley	

Learn from the people shaping modern finance

Learn from faculty shaping the future of finance. From global M&A to private equity, asset management, and AI-powered innovation, Hult's finance faculty brings decades of experience at firms like Citibank, Lazard, KKR, and Credit Suisse.

You'll learn from managing directors, former VPs, founders, and CFA-qualified experts who've led high-stakes deals and advised clients around the world. For MFIN students aiming for roles in investment banking, wealth management, or financial strategy, this is real-world finance, taught by the people who live it.

Recent guest speakers

Former Head of Global Traded Risk, HSBC
Head of Index Strategies, Geode Capital Management
Director of Portfolio Management, BlackRock
Chief Impact Officer, Waterfall Holistic Investment Partnership

More career credentials

As a CFA-affiliated program, covering at least 70% of required topics or Level 1, 2, and 3, we award five scholarships per year for MFIN students to complete their CFA Level 1.

With Coursera access included, complete courses cover in-demand industry certificates in financial modeling and portfolio management.

Our MFIN program is effective preparation to pass the Securities Institute Essentials Exam, seen as a serious badge of credibility by US finance firms.

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FINANCIAL TIMES

#2

for international students, Masters in Finance, 2026



Discover the MFIN Curriculum



Viktoria Dalko, PhD

Hungary & USA
Faculty: Finance

An international finance expert, Viktoria brings decades of experience advising central banks, governments, and global firms on M&A, valuation, and market regulation. A former Chief of Staff to Hungary's Budget and Finance Committee, she's taught at Harvard and consulted worldwide—giving Hult students unmatched perspective on how finance works across borders and sectors.



Aleksander Grzeszczak

Poland & Canada
Faculty: Accounting, Finance

Alek brings deep private equity and investment banking experience to the classroom. As senior advisor to Value Discovery Partners, he drives acquisitions and restructures companies across emerging markets. Previously a Vice President at Salomon Brothers, now Citigroup, in New York and London, he led M&A and capital markets deals for global telecom clients. At Hult, he teaches finance as it's practiced—at the highest level.

Master’s in Business Analytics & AI (MBAN)

If data fuels AI, knowing how to turn it into decisions and strategy is the skillset every workplace needs. In this STEM-designated program, you’ll gain hands-on experience in data mining, predictive modeling, analytics coding, and more—preparing you to solve complex challenges and lead in today’s AI-powered business world.

Who is this program for?

Whether you’re a recent graduate ready to launch your career, a second-degree seeker looking to add advanced analytics to your portfolio, or a professional wanting to develop the necessary skills to lead AI transformation—this is your chance to become fluent in both business and data.

Potential target roles:

- Data Scientist / AI Engineer
- Business & Insights Analyst
- Product Manager (AI & Technology)
- Strategy & Technology Consultant



“The MBAN program is engineered to provide you with a data-driven edge for your next career move.”

Thomas Kurnicki, Poland & US
Faculty: Finance, Quants

Curriculum overview

A forward-looking curriculum blending technical, strategic, and applied learning to prepare you to lead in big data and AI-driven organizations.

Core courses

The MBAN core reflects real-world analytics: interconnected, fast-moving, and impactful. Apply SQL for big data analysis, business statistics to explore trends, and BI tools to support strategic decisions. Courses on agentic AI, automation for analytics, and machine learning complete your skillset, while hands-on challenges solving real company problems prepare you for high-impact analytics roles.

The Hult AI Lab

Learn the AI tools of the trade for analytics professionals for analysis, automation, predictive modeling, and insight generation. Then apply them to real-world challenges, creating tangible, portfolio-worthy projects that demonstrate your applied AI skills.

Electives

- Electives let you personalize your master’s, shaping your experience to match your goals, with specialized courses like these examples:
- Analytics & Forecasting for Business Leaders
 - AI in Coding: Building & Managing an LLM Solution
 - Data Mining With MySQL, NoSQL, Hadoop, Spark & Hive
 - AI Blueprint for Leaders: Strategy, Readiness & Ethics

Capstone challenge

Work on live projects with industry leaders such as EY, BCG, Expedia, and NASA, turning your analytics and AI skills into real-world impact in the final phase of your program.

PREVIOUS CAPSTONE CHALLENGE

Boston Consulting Group

Partnering with Boston Consulting Group, students took on a brief for one of their top global insurance clients. Teams designed a machine-learning churn scorecard, built a working prototype retention app, and pitched it directly to senior stakeholders.



Quick facts

Boston
Sept 2027
1 Year
36 Credits
Master of Science (MSc)
STEM OPT extension available—study your full master’s in the US and work in finance to be eligible to qualify for up to three years of post-graduation work authorization (non-STEM: one year)

APPLIED AI

In one MBAN course, you’ll explore how AI-powered business intelligence tools are changing decision-making, strategy, and operations across industries. Using real-world scenarios, you’ll evaluate where the technology adds value—and where it falls short.



Map Your MBAN Courses to Your Career Goals

In collaboration with Lightcast, Hult used big data to identify the skills most in demand with top global employers—and built their development into the core of our MBAN program.

	Course Name	Key Focus	Target Job Roles				
				General	AI Data / Cloud Engineer, Data Scientist	AI, ML & Gen Intelligence – Consultant, Engineer, Product Manager	AI Business Analyst
Core	Agentic AI	Designing and building multi-agent AI systems		•	•	•	•
	AI Fundamentals	Core AI concepts, ethics, and business use cases		•	•	•	•
	AI Lab	Autonomous AI agents and real business deployment		•	•	•	•
	Automation for Analytics & AI Workflows	Data pipeline orchestration and automation frameworks		•	•	•	•
	Business Analysis With Structured Data	Turning structured business data into decisions		•	•	•	•
	Business Analysis With Unstructured Data	Text, image, and sensor data for business decisions		•	•	•	•
	Career & Professional Skills	Personal branding, networking, and interview strategy		•	•	•	•
	Computational Analytics With Python	Python analytics stack (Pandas, NumPy)		•	•	•	•
	Data Management & SQL	Cloud data platforms and SQL Querying		•	•	•	•
	Deriving Insights Through Data With Python	Python, data wrangling, and visual storytelling		•	•	•	•
	Financial Literacy	Statements, budgeting, and business performance		•		•	•
	Human Skills Challenges	Human skills, applied under pressure		•	•	•	•
	Machine Learning & AI	MLOps frameworks (TensorFlow, PyTorch) & model deployment		•	•	•	•
	Project Management	Planning, delivery, and stakeholder management		•	•	•	•
	Sustainability for Business: Environmental, Social, Governance (ESG) Fundamentals	Sustainability metrics and ESG reporting		•	•	•	•
Sample Electives (student choice)	Capstone Business Challenge	Real-world business challenge & final assessment		•	•	•	•
	Advanced Retail Analytics & Predictive Modeling	Retail forecasting with advanced analytics (SAS, Prophet)					•
	AI in Analytics: Extracting Business Value With Python	Python-driven insights (Scikit-learn)			•		•
	AI in Coding: Building & Managing a LLM Solution	LLM solution development and deployment (GenAI Stack)			•	•	
	Artificial General Intelligence (AGI) & the Business World	Readiness models and business strategy		•		•	
	Big Data Analytics for Sustainable Development	ESG metrics and ethical AI		•	•		•
	Creating Expert ChatBots for Specialized Business Functions	Domain-specific chatbots (with custom AI frameworks)		•	•	•	
	Data Mining With Mysql, Nosql, Hadoop, Spark & Hive	Scalable data mining (with distributed query frameworks)			•		
	Machine Learning Models in R	Supervised & unsupervised ML models in R			•		
	The Metaverse & Beyond	Web3, hyper automation, and deep tech for future solutions		•		•	
	Unstructured Data: Text Analytics & NLP	Text mining and NLP processing engines			•	•	•

*All subject to change

• Indicates the course is likely† to be relevant/beneficial to the target job role
†Each job advertisement/requirements vary

Where our MBAN graduates work

Recent graduates from this program have established careers at companies like these:

AT&T	Societe General	Diageo
EY	Morgan Stanley	Meta
Uber	Expedia	PwC
BlackRock	Deloitte	LinkedIn
Intuit	Siemens	TikTok
Netflix	Visa	L'Oréal
Walmart	Volvo	

Learn from faculty shaping the future of analytics and AI

You'll be taught by data scientists, strategists, and consultants who've worked with Microsoft, Oracle, Unilever, and Sanofi.

They bring cutting-edge experience in machine learning, BI tools, advanced analytics, and global markets—so you're learning the exact skills, insights, and mindsets top companies want in analytics hires today.

Recent guest speakers

Technical Product Marketing Leader, AWS
Manager in Change Practice, Accenture
Data Engineer, Sony Principal, BCG Platinion
Consultant – Satellite Data Applications, NASA

Coursera

Dive deeper to build additional, job-ready skills and earn industry-recognized certificates through our partnership with Coursera.

Further personalize your skills with optional micro-credentials

Google Advanced Data Analytics
IBM Machine Learning
Microsoft Power BI Data Analyst
Meta Data Analyst
SAP Business Analyst

\$77.2k
average MBAN salary
(6 months after graduation)



View the MBAN Curriculum



Thomas Kurnicki

Poland & US
Faculty: Finance, Quants

Executive Director of Data Science at Wells Fargo, Thomas leads consumer analytics and AI strategy at one of the world's largest banks. With a background in investment risk, venture capital, and startup leadership, he brings real-world data expertise to the classroom. At Hult, he helps students turn technical skills into business impact, fast.



Luis Escamilla, PhD

Mexico
Faculty: Finance, General Management, Marketing & Sales, Quants

Before joining Hult's global leadership team, Luis led finance and market analysis at Procter & Gamble and developed decision-making tools for senior execs. He's worked in Mexico, the Middle East, and China, bringing deep expertise in data, systems, and strategy. At Hult, he's known for blending technical skill with a sharp focus on leadership development.

Master’s in Marketing (MMKT)

Marketing has been in a state of accelerated change since the first iPhone, but GenAI now makes that pace look pedestrian. When the morning’s hottest trends are lukewarm by the evening, you need to gain the skills that will always be in demand. This master’s combines strategic marketing insight, AI-driven tools, and hands-on learning so you’ll be able to analyze markets, influence consumer behavior, and design campaigns that make a difference.

Who is this program for?

This program is for future marketing leaders ready to make an impact across industries. You might be aiming to become a marketing or brand manager, move into product management, or shape strategy as a consultant. Or you may want to drive growth in business development or sales. Whatever your path, you’ll graduate with the analytical skills, creative mindset, and hands-on experience to stand out in a marketing function undergoing dramatic change.

Potential target roles:

- Marketing Manager
- Social Media Strategist
- Brand Strategist
- Growth Marketing Manager
- Marketing Automation Specialist

“Organizations are increasingly required to communicate authenticity and sustainability in every aspect of their operation, making marketing the defining competency in business. At Hult, we work with students to innovate constantly, meeting industry needs not just today but into the future as well.”

Alex Reeve, UK, Faculty: Marketing & Sales



Curriculum overview

A cutting-edge curriculum blending creative thinking, strategic insight, and practical marketing to prepare you for leadership in today’s fast-evolving landscape.

Core courses

The core curriculum builds your expertise across every major area of modern marketing. You’ll explore how AI is transforming personalization and prediction, and dive into consumer behavior to understand what motivates customer decisions. You’ll also learn to translate business data into clear, competitive insights—and develop the leadership skills to influence teams, drive strategy, and lead with confidence.

The Hult AI Lab

Learn the AI tools marketing pros rely on for audience insights, content generation, campaign automation, and strategic analysis. Apply them to real challenges by creating tangible, portfolio-worthy marketing projects that showcase your applied AI skills.

Electives

With electives, you decide where to take your marketing master’s. Hone your expertise in specialized areas or broaden your horizons across business disciplines with courses like:

- Communicating With Impact & Influence
- Generative AI in Sales & Marketing
- Consumer Behavior
- Strategic Brand Management

Capstone challenge

At the end of the year, collaborate on marketing campaigns with leading companies like Expedia, Dunkin’ Donuts, Kinder, and Ferrari—applying systems thinking to connect strategy and execution, and turning your skills into real-world impact.

PREVIOUS CAPSTONE CHALLENGE

Dunkin’ Donuts

Partnering with Allen & Gerritsen on a brief for Dunkin’ Donuts, students designed a Gen Z-focused digital activation. From TikTok creative to SEO/SEM optimization and CRM journey mapping, their strategy maximized engagement, delivering measurable ROI within a real client budget.



Quick facts

Boston, London, Dubai
Sept 2027
1 Year
36 Credits
Master of Science (MSc)

APPLIED AI

In one marketing challenge, students used AI agents to simulate how search and recommendation systems interpret a brand. They then built an AI-ready product sheet to improve discoverability in an AI-mediated customer journey.



Focus Your Skills for a Changing Industry

It’s often said that the only functions of business are marketing and innovation. Today, no business function is innovating faster than marketing. That’s why, within our Master’s in Marketing, we offer two focused tracks for those who want to specialize. Whether you see yourself leading brand platforms or decoding analytics, one of these tracks can take you further, faster.



Branding

Who is this program for?

For future brand leaders and communications experts who understand that the most powerful business tool is a story people believe in. You’ll learn how to build brands through emotional connection grounded in consumer insight, and manage the message when the unexpected happens.

↔ Elective examples

- Sustainable Brands & Products
- Perfecting Your Pitch
- Luxury Brand Management
- Social Media Marketing

⚙ Capstone Experience

Through Allen & Gerritsen, you’ll tackle Dunkin’ Donuts’ challenge to deepen brand love. You’ll combine digital innovation with a cross-channel strategy—TikTok activations, SEO/SEM enhancements, and CRM journey mapping—to deliver a cohesive brand experience that resonates and drives loyalty.



Analytics (STEM)

Who is this program for?

For data-driven marketers who want to turn insights into action—faster. This STEM-designated track teaches you to measure performance, optimize strategy, and make smarter marketing decisions through predictive analytics, AI, and real-time data.

↔ Elective examples

- Data Management & SQL
- Advanced Retail Analytics & Predictive Modeling
- Digital Analytics: Become a Digital Analytics Ninja
- Data Visualization

⚙ Capstone Experience

Working with Allen & Gerritsen for Dunkin’ Donuts, you’ll use advanced marketing analytics to track, measure, and optimize performance across TikTok, SEO/SEM, and CRM touchpoints—driving engagement, maximizing ROI, and delivering data-driven recommendations for future campaigns.

Map Your MMKT Courses to Your Career Goals

In collaboration with Lightcast, Hult used big data to identify the skills most in demand with top global employers—and built their development into the core of our MMKT program.

	Course Name	Masters in Marketing	↳ Branding	↳ Analytics (STEM)
Core	AI Fundamentals	●	●	●
	AI Lab	●	●	●
	Business Insights Through Data	●		
	Career & Professional Skills	●	●	●
	Consumer Behaviour	●	●	●
	Crisis Communication & Brand Reputation		●	
	Digital Media & Communications		●	
	Financial Literacy	●	●	●
	Future of Integrated Digital Marketing			●
	High-Performing Teams	●	●	●
	Human Skills Challenges	●	●	●
	Marketing Metrics & Analytics			●
	Marketing Strategy	●	●	●
	New Product Development	●		
	Project Management	●	●	●
	Public Relations Management		●	
	Sales & Business Development	●		
	Strategic Brand Management	●	●	●
	Sustainability for Business: Environmental, Social, Governance (ESG) Fundamentals	●	●	●
	Business Intelligence			●
	Capstone Business Challenge	●	●	●
Sample Electives (free choice for MMKT, prescribed if taking another variant of the MMKT program)	Advanced Retail Analytics & Predictive Modeling	○	●	●
	AI Powered Sales & Marketing on Instagram and TikTok	○		
	CRM With Salesforce	○		
	Data Management & SQL	○		●
	Data Visualization	○		●
	Developing Business Strategies For Emerging Markets	○		
	Digital Analytics: Become a Digital Analytics Ninja	○	●	●
	Entrepreneurial Marketing	○		
	Luxury Brand Management	○	●	
	Perfecting Your Pitch	○	●	
	Runway to Revenue: Mastering the Business of Fashion	○		
	Social Media Analytics for Business Intelligence	○		
	Social Media Marketing	○	●	●
	Social Network Analysis for Social Media Networking	○		
	Sustainable Brands & Products	○	●	
	The Psychology of Pricing	○		

*All subject to change

● Part of the track curriculum
○ Sample free-choice electives plus more available

Where our MMKT graduates work

Recent graduates from this program have established careers at companies like these:

TikTok	Amazon
Pepsi	Salesforce
Accenture	P&G
EY	Google
Zappi	Bacardi
Ferrero	Apple
Walmart	
L'Oréal	

Learn from marketers who’ve led the world’s biggest brands

Our marketing faculty have built careers leading global brands like Microsoft, Google, Pearson, and American Express—and now they’re here to help build yours. From digital transformation and AI strategy to global brand management, they’ve worked across industries and borders to shape the future of marketing. You’ll benefit from their insights, gain real-world skills, and grow your creative and strategic edge—ready to make an impact from day one.

Recent guest speakers

Former Chief Creative Officer, Coca-Cola
Head of Social Influencers EMEA, YouTube
Regional Category Director, Ferrero
Strategic Marketing & Operations Lead, Dell Technologies
Chief Digital Officer, GSK
Strategy, Transformation & PMO Executive, Tiffany & Co

Coursera

Dive deeper to build additional, job-ready skills and earn industry-recognized certificates through our partnership with Coursera.

Further personalize your skills with optional micro-credentials

Microsoft Public Relations & Communications
Salesforce Sales Operations
Google Digital Marketing & E-Commerce
Meta Marketing Analytics
Unilever Digital Marketing Analyst
Meta Social Media Marketing

82%
of international students at Hult’s US
campuses gained employment in the US



See the MMKT Curriculum



Caryn Pang, PhD

USA
Faculty: Marketing & Sales

Caryn brings 15+ years in executive roles at Neiman Marcus, Saks Fifth Avenue, Macy’s, and TJX. Her deep industry expertise spans global fashion, retail, and branding. A frequent speaker and award recipient, Caryn connects classroom learning with real-world marketing, giving students insight into the fast-paced worlds of retail strategy, consumer behavior, and cross-cultural branding.



Alex Reeve, PhD

UK
Faculty: Marketing & Sales

Alex brings global leadership experience from Microsoft, Pearson, Elsevier, and telecommunications company Three. From launching product lines to leading marketing strategy, he’s spent his career driving innovation in tech and education. At Hult, he helps students take an agile, customer-focused approach to marketing and leadership that’s grounded in real industry demands.

Tailor Your Degree With Electives

Whether you have a clear career target, want to explore different paths, or further develop applied AI skills to set you apart, electives give you the flexibility to increase your knowledge across a range of business subjects.

Choose from 150+ options

When you’ve completed your core courses, you’ll take elective courses over the summer to complete your degree. New electives are added every year to keep options up to date and relevant, with over 150 electives available to study every summer.

With so many options, you can deepen your expertise, try something new, and explore possible career paths.

Hult electives in action—choose from 150+ options every summer



Gain on-the-ground international experience

You’ll have the opportunity to study your summer electives on a different Hult campus, growing your global network and gaining valuable experience of business practices in a new city. Depending on your program and interests, you can choose to rotate to Boston, London, Dubai, San Francisco, New York, or Singapore and attend city seminars around the world.

Electives are different every summer and vary by campus, with many drawing on the local industry and market-specific knowledge of our faculty. This is a chance to learn on location and benefit from the city as your classroom. For example, you could study the business of football in London, social entrepreneurship in San Francisco, or doing business in Asia in Singapore.

→ For more about Global Rotation, see page 62.

Sample master’s electives by topic

Analytics

- Machine Learning & AI, Big Data Workflows
- Introduction to Python
- Becoming a Digital Analytics Ninja
- Data Visualization
- Forecasting & Predicting the Future Using Data

Innovation

- Agentic AI for Business Transformation
- Big Think: AI & the Future of Business
- Managing & Leading With AI
- Leading Digital Transformations
- Social Innovation

Entrepreneurship

- AI for Sustainability
- Social Impact Business Models
- Developing Business Strategies for Emerging Markets
- Perfecting Your Pitch
- Entrepreneurial Finance

Marketing

- AI-Powered Social Media Content Creation
- Neuromarketing
- The Psychology of Pricing
- Sustainable Brands & Products
- Luxury Marketing

Management & Operations

- Leading Digital Transformation
- Managing & Leading with AI
- Building a Resilient Family Business
- Managerial Coaching
- Operational Improvements Using Lean Six Sigma
- Agile Project Management
- Using Scrum

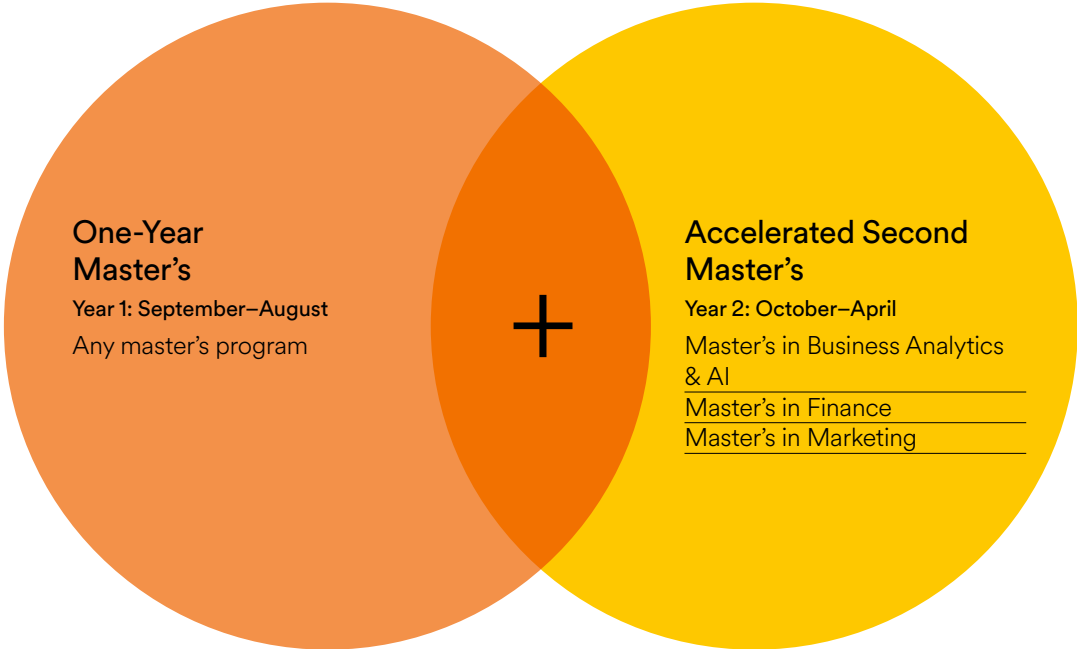
Finance

- AI in Finance: Data-Driven Investment Strategies With Python
- Corporate Finance
- Introduction to Bitcoin & Blockchain Technologies
- Behavioral Economics & Decision-Making
- Global Financial Markets

Note: this is only a small sample of potential elective topics. Courses available vary each year by campus.

Double Your Credentials With a Dual Degree

Dual Degree options:



Become an expert in your field

Hult's ultimate skill-building study option is your competitive edge in the job market. Our Dual Degree program allows you to earn two postgraduate degrees in different subject areas, complementing broad business knowledge with specialized skills.

How it works

You'll start your second degree immediately after completing the first. The first degree takes 12 months and includes both core courses and elective courses. The second degree takes six months and includes core courses only.

Choosing your second degree

Picking the right Dual Degree combination will depend on your career goals, both immediately after graduation and in the longer term. If your target career requires specific skills, you can combine degree options accordingly.

Deepen your expertise and enhance your employability by combining two Hult master's degrees in just 18 months of accelerated study.

Double your international experience

Dual Degree candidates benefit from further global study and networking opportunities. Your first degree will be based in Boston, London, or Dubai, with the option to rotate to different Hult campuses, including San Francisco, Singapore, and New York, for electives.

Depending on the second degree you choose, you'll then complete your studies in Boston or London.

Two degrees. Two directions.

DUAL DEGREE

A Dual Degree can take you deeper, building the specialist skills to become an expert in your own field. Or it can take you broader, gaining a second perspective that changes how you think entirely. Katarina and Annika chose differently. Both got exactly what they needed.



Katarina Ronbeck
Norway
Master's in Finance
+
Master's in Business Analytics & AI
Class of 2025

Katarina came from finance and wanted to go deeper into data, software, and the tools shaping the industry. Combining a Master's in Finance with a Master's in Business Analytics & AI gave her exactly that. The learning curve was steep, but the support was there. Six months in, she'd grown more than she expected. She's now a Market Risk Analyst at The Energy Authority—a role that draws on both degrees, every day.

“The Dual Degree changed everything for me—it changed the way I think, especially when it comes to my work. I feel transformed since starting this Dual Degree. I'm much more strategic in my current role because of it.”



Annika Erdmann
Germany
Master's in Marketing
+
Master's in Finance
Class of 2026

Annika didn't just add a second qualification. She came out thinking differently. Studying marketing and finance together changed how she approaches every problem—including the ones she faced before she graduated. Now when she looks at a marketing campaign, she's thinking about financial viability and scalability, not just brand impact. That's not a skill you pick up from a textbook.

“Coming from a finance background, I wanted to dive deeper into data and software tools—and this program delivered. It's intense, with a steep learning curve, but you're constantly learning and never bored.”



Take the Quiz to Find Your Perfect Dual Degree

Commitment to lifelong learning

Every year, hundreds of alumni return to Hult—across our global campuses and online—to stay ahead in a world that never stands still.

Free electives every year

As a Hult graduate, you'll keep your knowledge fresh and your skills sharp with a choice of annual elective courses. With over 100 future-focused elective courses to choose from, you'll always find something new to explore, whether you want to dive into AI, sharpen your leadership skills, or stay ahead in digital marketing. Along with electives, global city seminars are also open to Hult alumni.

Popular sample electives

- AI-focused:**
- Big Think: AI & The Future of Business
 - Managing & Leading with AI
 - Agentic AI for Business Transformation
 - AI for Sustainability

General business:

- Behavioral Economics & Decision-Making
- Data-Driven Innovation
- Leading Digital Transformation
- Management Psychology
- Strategic Brand Management in the Digital Age
- The Science of Happiness and Wellbeing
- International Negotiations
- Neuromarketing
- Developing Executive Presence

New electives are added every year to keep your skills relevant.

Xploration Day

Join fellow alumni for a one-day, alumni-exclusive learning experience packed with expert speakers, hands-on workshops, and valuable networking opportunities.

Alumni Hour

Tune in from anywhere for our virtual Alumni Hour series. Hear from industry leaders and Hult alumni as they share real-world expertise and fresh perspectives on the topics shaping business today.

Upskilling resources

Grow your expertise with personal branding resources, access exclusive alumni discounts on Coursera, and sharpen your skills through entrepreneurial learning from the Barclays Eagle Labs Entrepreneur Academy.

Coaching

Access personalized coaching from a curated network of experts. Whether you're navigating a career pivot or scaling a business, our coaches offer the guidance you need to move forward with confidence.

Update Your Skillset—for Life

Learning doesn't end at graduation. Stay relevant and ready for anything with Hult's Lifelong Learning Program and access to a powerful network of fellow alumni across 170 countries worldwide.



“Returning to Hult for cutting-edge knowledge gives me the confidence and clarity to lead—lifelong learning is my secret to staying ahead and embracing change.”

Béla Kakuk, Hungary
CEO, BPiON Services
Class of 2014

Meet Béla Kakuk, a true Hult lifelong learner

LIFELONG LEARNING

Béla's made lifelong learning a habit, returning for an elective every single year since he graduated in 2014.

HULT: **Tell us about yourself**

BÉLA: I graduated from Hult London with a degree in economics and later earned the ACCA, a global certification for professional accountants. I'm now CEO of a 200-person financial outsourcing firm providing accounting, payroll, and HR services across Central and Eastern Europe. Hult has been a constant in my growth journey, with its electives sharpening my leadership, strategic thinking, and adaptability.

H: **How important has the Hult network and lifelong learning been for you personally and professionally?**

B: Lifelong learning is essential because it challenges my assumptions, reveals new perspectives, and helps me lead with confidence in a fast-moving world. Being part of the Hult community means never standing still. The opportunity to learn from leading faculty—even years after graduation—is a rare advantage that's played a big role in my ongoing success.

Béla's elective highlights

- Project & Change Management
- Lean Thinking
- Valuation & Acquisitions
- Disruptive Business Models



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Join a Global Classroom

A truly international student experience

Studying on our campuses in Boston, London and Dubai will broaden your horizons.

But it's working with one of the most diverse international student and faculty communities anywhere that will change your world.

It won't always be easy, but what worthwhile thing ever is?

Dare mighty things.

Make the World Your Campus

At Hult, studying abroad isn't an option—it's built right into your master's degree.

You'll study the core of your program at a Hult home campus and then have the option to experience other major hubs of international business through Global Campus Rotation electives and worldwide city seminars.



Home campus
Rotation campus
City seminar



Rotation campus
City seminar



City seminar



Alumni chapter

City seminar locations are subject to change yearly.



GLOBAL CAMPUSES

6
global campus locations

97%
of Hult students study
outside their home country

140+
nationalities represented
in our student body



Our riverside campus location puts you in the perfect position to explore the best of Boston

Hult Boston

Boston is home to world-leading academic institutions, breakthrough businesses, and revolutionary ideas. Hult's flagship Boston campus puts you right in the center of it all.

#1

in the US, Masters in Management, *Financial Times*, 2025

#10

for International Mobility, *Financial Times*, 2026



Why Boston?

Boston has long been a pioneer in education, but more recently, the city has emerged as an innovation hub. With its intellectual atmosphere and well-connected East Coast location, it's no surprise that the area serves as headquarters for companies as diverse as Converse, Fidelity, Gillette, Moderna, and Wayfair. From biotech to management consultancy, finance, and venture capital, Boston leads the way in a number of global industries, making it an excellent place for ambitious graduates to enter the job market.



City highlights

- The "Athens of America," known for thought leadership and academic excellence
- Student-friendly, with outstanding networking opportunities
- Legendary sports culture, with teams like the Red Sox, Celtics, and Bruins
- Easy, accessible public transportation system

A space designed for learning

Perfectly positioned and beautifully designed, our Boston campus is an inspiring setting to study business in.

Situated in Cambridge, right on the banks of the Charles River, you'll be minutes from innovation hotspot Kendall Square and historic Beacon Hill, with transport links putting all of Boston within easy reach.

Hult House: Your home base in Boston

Live steps from class in our dedicated student accommodation, surrounded by a close-knit, international community. Choose from a range of room options and enjoy welcoming communal spaces.

Wake up to river and skyline views, head out for a run on the esplanade, or kayak between classes.



Perks & facilities

- On-site games room, dining hall, and social spaces backing onto North Point Park
- Modern on-campus student accommodation
- Five-a-side soccer field, outdoor basketball court, and gym with climbing wall
- Easy access to Boston's North Station and Cambridge



1 Education Street
Cambridge, MA 02141
USA

hult.edu/masters/boston



From Cinco de Mayo to Mardi Gras to Diwali—all the big cultural celebrations start in Hult Boston's sun-drenched atrium



Work in the US after you graduate

Students are also eligible to apply for Optional Practical Training (OPT), which allows you to work in the US for up to 12 months after graduation, with the possibility of extending to up to 3 years for qualifying STEM-related programs.

→ Visit hult.edu/masters/graduate-visa-support/ for full details on visa support.

Celebrate your culture with students from all over the world

Immerse Yourself in Boston Student Life

Ready for a true US educational experience? Hult Boston offers a collegiate feel in one of the world’s most student-friendly cities.



Brains, sneakers, and city views. Hult Running Crew, Boston campus edition

Whether you’re catching a Red Sox game at Fenway Park, relaxing on Revere Beach, or exploring historic neighborhoods on foot, there’s always something new to discover beyond the classroom. Boston’s public transport, walkable streets, and bike-friendly paths make it easy to explore.

Make connections rooted in Boston

Expand your Boston network through industry events, career bootcamps, and Hult’s mix of social, sports, and professional clubs and societies.

Snapshot of campus clubs & events

Hult African Business Club	Hult Consulting Club
Women in Business	Hult Finance Club
Business & Current Affairs	Hult Sustainability Club
Think Tank	Voices of Hult (Podcast)
Hult Fashion Society	Salsa Bachata
Microsoft Research Hub	Google Developers Club



AI HIGHLIGHT

In fall 2025, Hult Boston filled Fenway Auditorium for Boston AI Week—bringing students, faculty, and industry leaders together to explore what thriving in the AI era really looks like.



CLUB FEATURE

TEDx Hult Boston

When students wanted to spark big conversations, they created TEDx Hult Boston—now a campus tradition. The 2025 theme, *People Change People*, brought bold ideas to life and showcased the power of student-led initiatives.

Plug into Boston’s business scene

Boston’s innovation economy is your extended classroom. From biotech to fintech, the companies shaping tomorrow’s industries are on your doorstep.

Hult Boston, academic year 2025–26

In 2025–26, Hult Boston students connected with 75 unique companies across 145 industry engagements—from guest speakers and company visits to live business challenges and professional networking events.

145

industry engagements

75

unique companies



Boston students attend an industry panel on campus with finance experts from JPMorganChase

Recent companies on campus



→ For a deep dive into a recent Boston business challenge, see page 76.

BOSTON STUDENT LIFE



FACULTY SPOTLIGHT

Patrick Lynch, PhD

US

Faculty: Analytics

As a research fellow at Accenture, seasoned business consultant, and tech entrepreneur, Patrick has led global strategy, innovation, and digital transformation initiatives for major firms—including as a senior exec at a top pharma analytics provider. From AI to immersive tech, he brings deep, hands-on experience to the classroom—preparing students to lead in tomorrow’s digital economy.

“Boston’s innovation ecosystem is alive with possibility, and Hult students are right in the middle of it. This fall, we partnered with six local companies from leading incubators to solve real-world challenges around AI integration.”



Hult alum and Manager of Finance Strategy & Transformation at EY, Leonard Mahlberg, recently returned to campus to give students advice on everything from breaking into consulting to building a career in the US



Study within walking distance of London's financial district: the City

Hult London

Study business in a city with more international company headquarters than anywhere else in Europe and a long-standing reputation as a global trendsetter.

#2

in London, Masters in Management, *Financial Times*, 2025

#4

in London, Masters in Finance, *Financial Times*, 2025



The Quality Assurance Agency for Higher Education

Why London?

One of the world's most diverse cities, London has always been a magnet for ambitious minds, blending centuries of tradition with an inspiring drive for innovation. From fashion to fintech, media to music, entertainment to entrepreneurship, this unparalleled city leads the way. A thriving hub for startups as well as multinational giants like BP, Barclays, GSK, IBM, Rio Tinto, and Unilever, it's the ideal place to build your network, broaden your perspective, and launch a global career.



City highlights

- Europe's most economically powerful city and one of the world's key financial centers
- Iconic music, sports, and creative culture
- Home to 4 UNESCO World Heritage sites: The Tower of London, Maritime Greenwich, Kew Gardens, and The Palace of Westminster and Westminster Abbey with St. Margaret's Church
- Extensive public transport and 24/7 city life
- A diverse, truly global city with 300+ languages spoken

Strategically positioned for business students

Centrally located in a buzzing business district and surrounded by historic academic institutions, Hult's London graduate campus epitomizes the city's distinctive blend of heritage and trendsetting.

With contemporary office-style interiors set in a classic London building, Hult London is the perfect setting for you to take advantage of the city's huge range of opportunities.

Live like a Londoner

Living alongside students from around the world will be one of the defining experiences of your time at Hult.

With a long history of helping international students feel at home and partnerships with modern and welcoming student accommodation providers, we're here to guide you and can signpost helpful resources to support your search for the ideal place to live in London.



Perks & facilities

- Located between Bloomsbury, London's academic center, and Holborn, a major media and advertising hub
- Open-plan spaces, flexible meeting rooms, and outdoor social space
- Five-minute walk to Holborn Tube station with transport links to the whole city
- Close to London's world-renowned financial district



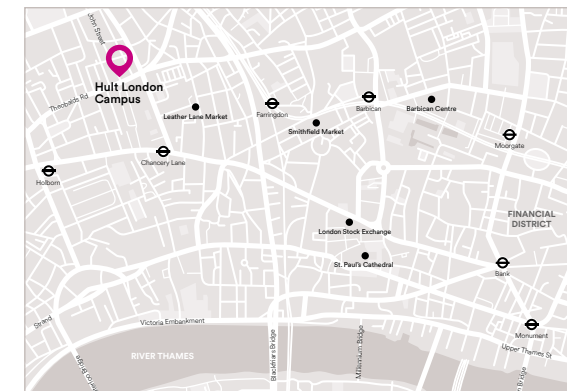
Work in the UK after you graduate

After graduation, students can apply for an 18-month Post-Study Work Visa, giving you the chance to live and work in the UK.

→ Visit hult.edu/masters/graduate-visa-support/ for full details on visa support.

The city's inclusive environment makes London a destination for bold thinkers everywhere

LONDON CITY & CAMPUS



37-38 John Street
London, WC1N 2AT
UK

hult.edu/masters/london



Hult's London campus in Bloomsbury—where Virginia Woolf wrote, Keynes taught, and Hult students now shape what comes next

Explore Student Life in London

London’s open, multicultural environment draws driven students from every corner of the globe. No wonder it’s regularly cited among the world’s best student cities.



Latin rhythm, London energy: Salsa Club, Hult style

From catching a West End show to discovering street art in Shoreditch, taking in the iconic sights, or unwinding in one of the city’s many green spaces, there’s always something uniquely London to experience.

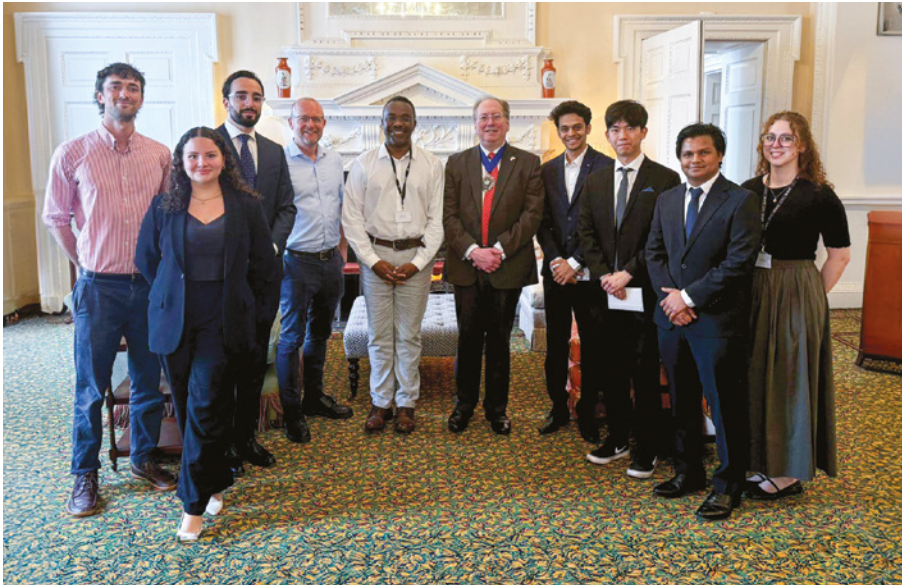
Feed your passions and grow your network
Find your people and discover new interests through Hult’s student-led clubs and societies, plus build your network with on- and off-campus career and networking events.

Snapshot of campus clubs & events	
Financial Integrity Club	Salsa Club
Women in Business Club	Kryptosphere Club
The Quiet Corner: Book Club	Hult Consulting Club
AI Society	Hult Football Club
Badminton Club	Travel \$ Tourism Club



AI HIGHLIGHT

Hult London postgraduate students recently visited Amazon’s UK headquarters in Shoreditch. They got an inside look at how one of the world’s most influential AI companies operates, and what it takes to build a career there.



CLUB FEATURE

Hult Banking Society

The Hult Banking Society connects students with real-world finance and banking opportunities. The club leverages London’s proximity to major financial institutions, offering members unique access to expert guest speakers and standout experiences, like meeting the Lord Mayor of the City of London Corporation or participating in large-scale banking simulations.

Engage with London’s business elite

Few cities move at London’s pace. Finance, media, tech, consulting—the full spectrum of global business runs through here, and so does your network.

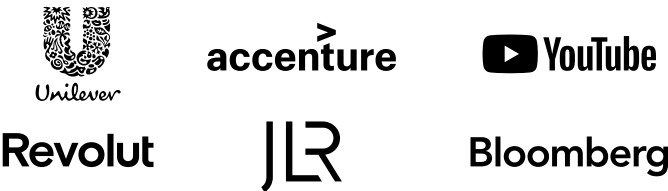
Hult London, academic year 2025–26
In 2025–26, Hult London students connected with 85 unique companies across 150 industry engagements—from guest speakers and company visits to live business challenges and professional networking events.

150 industry engagements 85 unique companies



Hult students step inside Bloomberg’s London HQ for a real-time look at global finance

Recent companies on campus



LONDON STUDENT LIFE



FACULTY SPOTLIGHT

Terence Tse, PhD
UK & Canada
Faculty: Finance
Terence is co-founder of AI venture Nexus FrontierTech, and a former investment banker at Schrodgers, Citibank, and finance consultant at EY. He advises global organizations on megatrends, digital transformation, and economic strategy. A frequent media commentator and international speaker, Terence blends sharp financial insight with future-focused thinking—helping students understand and lead in a rapidly evolving financial landscape.
“London stands as a global leader in technology, where transformation happens at an exhilarating pace. To empower our students, we bring trailblazers into the classroom—executives who are defining the future.”



M&S executive Chloe Croft-Baker drops by our London campus to talk mentorship, mindset, and making your mark



Dubai is a place where innovation and ambition are part of everyday life

Hult Dubai

Dubai is the world's crossroads—a city built on bold ideas, rapid growth, and a “nothing is impossible” attitude, making it one of the most exciting places to study global business.

#1

in UAE, Masters in Management, *Financial Times*, 2025

52%

increase in pre-masters salary, Masters in Management, *Financial Times*, 2025



Commission of Academic Accreditation

Why Dubai?

With over 90% of its population born overseas, Dubai is a true melting pot—welcoming, ambitious, and always moving forward. From its role as a major hub for global trade and finance to its thriving tech and startup scene, this incredible city offers a front-row seat to the future of business. Whether you're interested in entrepreneurship, technology, real estate, hospitality, logistics, or luxury marketing, you'll be surrounded by possibility with companies like Chalhoub Group, DP World, The Emirates Group, Fifth Estate, Mashreq, and Microsoft calling the city home.



City highlights

- A diverse, multicultural city that's a global crossroads for trade, culture, and ideas
- Striking modern architecture, including the Burj Khalifa and Palm Jumeirah
- A thriving arts, culinary, and entertainment scene
- World-class shopping, from traditional souks to luxury malls
- Safe, family-friendly neighborhoods and efficient public transport

Study in the heart of innovation

Hult's Dubai campus is where the action happens: Dubai Internet City, the region's leading tech and innovation hub, surrounded by global giants like Google, Huawei, AWS, and Dell. Study in a close-knit community with direct access to industry events, networking, and hands-on learning.

Our modern, collaborative campus features breakout rooms, high-tech classrooms, and social spaces that reflect Dubai's forward-thinking spirit. Step outside and you're minutes from the Metro and the city's beaches—making it easy to balance study with everything Dubai has to offer.

Finding your place in Dubai

Moving to a new city is a big step, but Dubai's welcoming atmosphere and our small, supportive campus community make it easy to settle in.

Hult's student life team and accommodation partners are here to help you find a home that fits your lifestyle in one of Dubai's popular neighborhoods, like Barsha Heights, Al Barsha, JLT, or the Marina.



Perks & facilities

- Boutique campus with a personal, community-driven atmosphere
- Spacious and ultramodern facilities
- Located in Dubai Internet City, surrounded by global tech and business leaders
- Within walking distance of the Dubai Metro and Tram, putting the whole city in easy reach



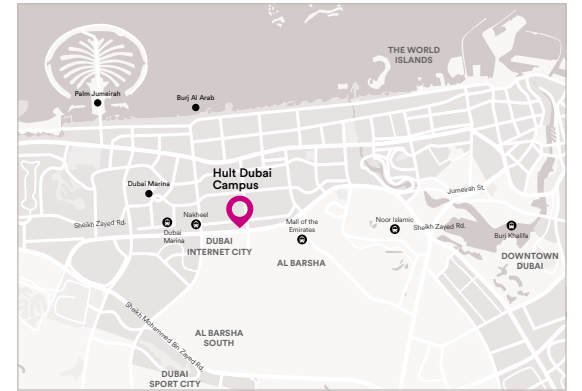
Work in the UAE after you graduate

If you secure a full-time job in the UAE after graduation, you'll be eligible for an employment visa. Start your search early to find an employer who can sponsor you.

→ Visit hult.edu/masters/graduate-visa-support/ for full details on visa support.

Dubai's student community is energetic and ambitious

DUBAI CITY & CAMPUS



Dubai Internet City
PO Box 502988
UAE

hult.edu/masters/dubai



Campus is just steps from the Metro, minutes from the beach, and a short ride from Dubai Marina's vibrant nightlife

Dive into Dubai Student Life

Dubai offers limitless possibilities for forward-thinking business students. In Hult Dubai’s welcoming and collaborative environment, you’ll quickly build strong bonds with your classmates, professors, and alumni as you immerse yourself in this one-of-a-kind city.



Networking in full swing at one of Dubai’s many on-campus career mixers

From iconic landmarks like the Burj Khalifa and world-class shopping malls to vibrant art districts, cultural festivals, and stunning beaches, there’s plenty to experience in your downtime. And when it comes to career-enhancing opportunities, you’ve come to the right place.

Expand your network in Dubai

Make the most of a growing business community that’s hungry for talent through on-campus career events, off-campus industry events, and student-led clubs and societies.

Snapshot of campus clubs & events

TEDxHult Dubai	Hult Real Estate Club
Doing Business in Africa	ESG Exchange Club
Hult Entrepreneurs Club	Hult Consulting Club
Hult Trailblazers	Desert Safari Club

AI HIGHLIGHT

Each year, Hult Dubai students attend AI Everything—one of the world’s largest AI and technology events, held right on the doorstep of our Internet City campus.



CLUB FEATURE

Hult Trailblazers

Escape the city’s hustle and the classroom’s demands with Hult Trailblazers, a student-led club offering a refreshing break from your desk. Hike with fellow students and enjoy the UAE’s natural beauty as you unwind and recharge.

Do business in Dubai

Dubai sits at the crossroads of East and West. With one of the fastest-growing business hubs in the world on your doorstep, every week brings new exposure to emerging markets and bold thinking.

Hult Dubai, academic year 2025–26

In 2025–26, Hult Dubai students connected with 50 unique companies across 55 industry engagements—from guest speakers and company visits to live business challenges and professional networking events.

55

industry engagements

50

unique companies



Students share their pitch with judges from Media1 Hotel as part of a live business challenge

Recent companies on campus



Benefit from alumni experience

Originally the exclusive home of our EMBA program, Hult Dubai remains a hub for experienced professionals and business leaders. Alumni frequently return to share their expertise, mentor current students, and open doors to new opportunities.

DUBAI STUDENT LIFE



FACULTY SPOTLIGHT

Vanessa Hinton

Australia
Faculty: Marketing & Sales
As Head of Marketing for Ithra Dubai, Vanessa leads brand, digital, and customer strategy for one of the region’s most ambitious urban developers. With over 20 years’ experience spanning Westfield, Nakheel, and Al-Futtaim, she’s launched award-winning campaigns across three continents. In the classroom, she brings this global expertise to life—preparing students to lead with insight and impact.

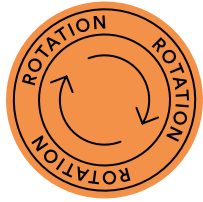
“At Hult Dubai, the city becomes an extension of our campus, and the business community becomes part of the learning experience.”



Hult alum Mohamed Abdelsalam returns to campus to set the Merck Business Challenge for master’s students

Why settle for one city when there's a whole world waiting for you? The opportunity to gain on-the-ground international business experience is built into your master's program.

Experience firsthand what it takes to live, learn, and network in some of the world's most forward-thinking hubs of global business. You'll start at a home campus—Boston, London, or Dubai—for the core of your program and then have the option to take summer electives at any other Hult campus, including San Francisco, New York, and Singapore.



Why rotate?

Rotation is more than a chance to travel the world. It's your opportunity to build the cultural fluency, adaptability, international connections, and global perspective that will set you up to thrive wherever your career takes you after graduation.

In fact, 70% of Hult master's grads now work in a campus country or nearby region.



“Hult’s global rotation opportunities open the mind. They make us feel part of a global citizenship model that is required these days to navigate some of the challenges we’re facing worldwide.”

Mark Esposito, PhD, Italy & Switzerland
Faculty: Economics, Finance, General Management, Strategy

Explore More With
Global Campus Rotation



Start Something Big in San Francisco

Disruption is the name of the game in this dynamic city built on bold ideas, entrepreneurial ambitions, and nonstop innovation.

Welcome to campus

Located at the base of the iconic Telegraph Hill, our campus puts you at the heart of a truly global business destination.

Here, you'll dive deep into the world of tech giants, smart startups, and sustainability. Experience the forward-thinking culture that makes Silicon Valley and the Bay Area a beacon for tomorrow's leaders.

Previous highlights from Hult SF

- Campus visits from Dollar Tree, Google, and Expedia
- AI Society
- Silicon Valley Speaker Series
- Industry networking events

Previous business challenge clients

- Dollar Tree
- Ernst & Young
- Microsoft
- Uphold Inc.
- Google
- Expedia



hult.edu/san-francisco

CAMPUS ROTATION

See Business Differently in Singapore

The business gateway to Asia, this city-state is renowned for its exciting startups, multinational giants, and a culture that is always looking forward.

Welcome to Singapore rotation

This one-of-a-kind island is known for its business culture and global attitude, and our rotation campus puts you in the middle of it all.

Here you'll explore the most disruptive subjects in global business from Singapore's unique vantage point, plus soak up the culture, upgrade your skillset, and access some of the top business brains in Asia.

Previous highlights from Hult Singapore

- Access to Asia's leading business events
- Industry networking opportunities
- Finance and management-specific electives
- Cultural immersions
- Guest lectures from regional business leaders



hult.edu/singapore

Make Your Mark in New York

Ambition never sleeps in a city that sets the pace for global business, finance, and culture.

Welcome to NYC rotation

New York is where big ideas meet bigger opportunities, and where you'll learn to excel in one of the world's most competitive environments.

Our rotation campus is set in the heart of Manhattan, surrounded by world-leading financial, business, and fashion districts. Here, you'll hone your skills and grow your network as you experience the energy that draws high achievers from all over the world to New York.

Previous highlights from Hult NYC

- Wall Street Immersion
- Industry networking events
- NYC-specific electives
- Visits to the UN and Bloomberg



hult.edu/new-york

Learn on Location With City Seminars

Study specialist topics in the cities that do them best. These optional, immersive electives give you the chance to grow your expertise—and network—in a specialist area of business, in a location where that industry is at the top of its game.



Hult students pause for a team photo as they explore Society 5.0 in Tokyo

How it works

During your master’s program, you can choose to travel to a world-leading city to learn from professors who are experts in the field and meet key players in the industry. Seminars offer one week of fully immersive, on-site class sessions, local site and industry visits, guest speakers, networking events, and more.

Typically, each city seminar also has pre-departure and post-seminar virtual sessions to prepare and debrief either side of your travels:



WEEK

1

Virtual pre-departure session before heading to the location

WEEK

2

Full week of immersive sessions, company visits, guests, and events in the location

WEEK

3

Virtual post-seminar debrief session after returning

“Go into a completely different context and learn something very different.”

Terence Tse, PhD, USA, Professor of Finance, Co-Founder & Executive Director, Nexus FrontierTech

You can take as many city seminars as your summer schedule and visa limitations allow. Additional fees apply.

Sample city seminars

While locations and topics change each summer, here’s a snapshot of the types of places you could go and the topics you could explore.



SPOTLIGHT: AFRICA CITY SEMINAR

Cape Town & Nairobi: Doing Business Across Africa

The Africa City Seminar took Hult students to South Africa and Kenya for a week of hands-on business immersion, visiting local companies, connecting with experts, and experiencing the region’s cultures, economy, and opportunities firsthand.



Madrid: Digital Transformation of Financial Services

Delve into Madrid’s vibrant fintech scene, where digital innovation is reshaping banking, payments, and financial services across Europe.



Seoul: Tech, Digital Payments, and Web3

Seoul stands at the forefront of technological breakthroughs, showcasing the rise of cashless economies and the rapidly expanding world of Web3.



Riyadh: Bold Visions & Mega Projects

Witness Riyadh’s bold urban transformation through landmark developments, futuristic architecture, and mega projects that define its ambitious future.



Stockholm: Nordic Business Dynamics & Navigating Disruption

Stockholm exemplifies the Nordic approach to business—combining sustainability, innovation, and resilience to drive business success amid global disruption.



Tokyo: Exploring Society 5.0

Tokyo offers a firsthand look at Society 5.0, where advanced technology and human-centered design come together to create a super-smart society.



Silicon Valley: Navigating Venture Capital & Angel Investing With Data-Driven Strategies

Explore how investors in Silicon Valley use data to make decisions and fund startups through venture capital and angel investing.



“I came to Singapore with zero expectations, but this city, this campus—it changed how I see the world.”

Onyinyechi Nwosu, Nigeria, Class of 2023

Why Singapore?

For Onyinyechi Nwosu, the decision to rotate to Singapore was driven by curiosity: “I love to travel. Going on rotation meant exploring a new city with colleagues from different Hult campuses and a chance to expand my knowledge about doing business in Asia.”

Malin Fagerlund had her sights set on the future: “As a Swede in New York, I wanted to broaden my global perspective and stay ahead in an increasingly international business world. Asia is the world’s fastest-growing region and a huge player in the global economy.”

Business meets culture in every moment

Sessions took place in the Singapore National Gallery, setting the tone for an immersive and ambitious learning experience. Professors introduced new frameworks and brought in guest speakers from across Asia, helping students connect theory with real-world strategy.

“Hearing from faculty and guest speakers grounded our learning in actual industry scenarios,” said Malin. “It exceeded my expectations.”



Take Your Turn: Hult Students Thrive in Singapore

Two Hult students reflect on their transformative experience during a rotation in one of Asia’s most dynamic hubs.



Take a Look at
Hult Singapore



Lessons that stick

From frameworks to fieldwork, the lessons from Singapore stuck with both students long after the experience ended.

Onyinyechi recalls learning the FLP-IT framework—a practical tool for solving business challenges by breaking them down into Facts, Learnings, Problems, Ideas, and Tests, and seeing it applied immediately during industry visits.

“This wasn’t just theory—it was something we saw in action throughout rotation.”

Malin’s standout memory?

“The visits to consulting firms like McKinsey’s innovation center. Hearing from successful Hult alumni about working in Asia’s fast-paced business world made a big impact.”

What surprised them

“I expected Singapore to be clean, but I was stunned to learn litter is basically a myth there!” exclaimed Onyinyechi.

“The city’s balance of speed and tradition genuinely surprised me,” said Malin.

“In Singapore, entrepreneurship wasn’t just a topic in class—it was everywhere, from local vendors to multinational firms.”

More than a classroom

Outside the classroom, cultural immersion and peer learning made just as strong an impression.

“One of my most memorable moments was visiting a hawker center with peers after a full day of classes,” said Malin.

“It wasn’t just about trying incredible food like laksa; it became a space to share ideas, debate global trends, and build connections with students from 40+ countries.”

Onyinyechi described the final team presentation as a moment where everything came together.

“We had to apply everything we’d learned to propose business strategies for Asia. Watching the diverse approaches was so rewarding.”

Final reflections

What did Singapore leave them with? A new perspective on business and on the world.

“There was no better place to depict resilience and innovation than Singapore,” Onyinyechi said.

“It’s a small nation with limited natural resources, but it has become a global nerve center.”

“Experiencing Singapore firsthand added a tangible dimension to my education,” said Malin.

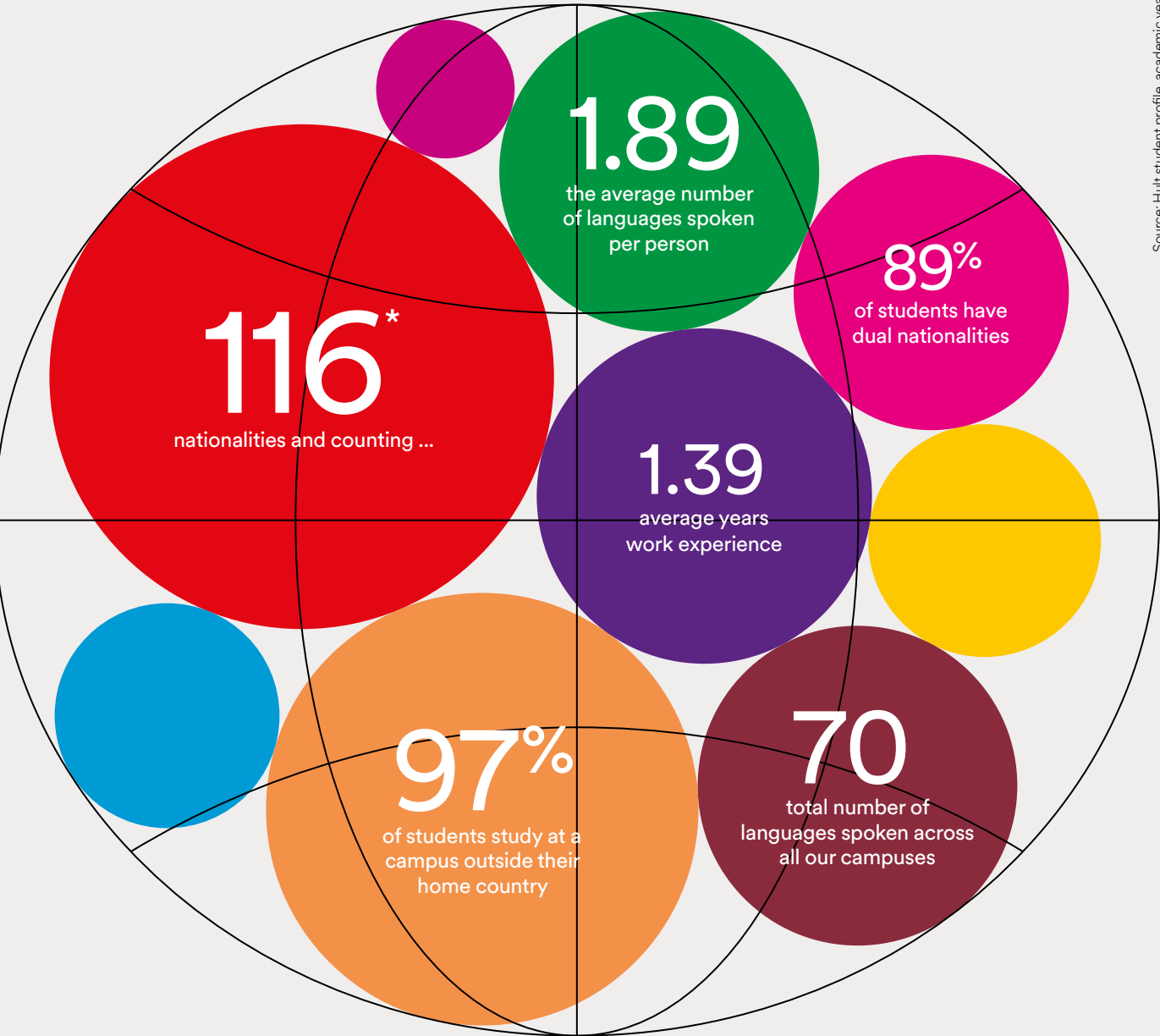


“It reinforced how critical on-the-ground learning is in a fast-evolving world.”

Malin Fagerlund, Sweden, Class of 2023



Just how diverse is the Hult community?



Source: Hult student profile, academic year 2025/26.

- *Africa
 - Algeria
 - Burkina Faso
 - Cameroon
 - Congo
 - Côte d'Ivoire
 - Egypt
 - Eswatini
 - Ethiopia
 - Ghana
 - Guinea
 - Kenya
 - Malawi
 - Mauritania
 - Morocco
 - Nigeria
 - Rwanda
 - Senegal
 - Sierra Leone
 - South Africa
 - Tanzania
 - Tunisia
 - Uganda
 - Zimbabwe
- Asia
 - Afghanistan
 - Azerbaijan
 - Bahrain
 - Bangladesh
 - Cambodia
 - China
 - Hong Kong SAR
 - India
 - Indonesia
 - Iran
 - Iraq
 - Israel
 - Japan
 - Jordan
 - Kazakhstan
 - Kuwait
 - Malaysia
 - Mongolia
 - Myanmar
 - Nepal
 - Oman
 - Pakistan
 - Philippines
- Qatar
 - Saudi Arabia
 - Singapore
 - South Korea
 - Sri Lanka
 - Tajikistan
 - Taiwan
 - Thailand
 - United Arab Emirates
 - Uzbekistan
 - Vietnam
- Europe
 - Andorra
 - Austria
 - Belarus
 - Belgium
 - Bulgaria
 - Czechia
 - Denmark
 - Estonia
 - Finland
 - France
 - Georgia
 - Germany
 - Guernsey
 - Greece
 - Kazakhstan
 - Ireland
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 - Lithuania
 - Malta
 - Netherlands
 - North Macedonia
 - Norway
- Poland
 - Portugal
 - Romania
 - Russia
 - Serbia
 - Slovakia
 - Spain
 - Sweden
 - Switzerland
 - Turkey
 - Ukraine
 - United Kingdom
- North America
 - Barbados
 - Canada
 - Costa Rica
 - Dominica
 - Dominican Republic
 - El Salvador
 - Guatemala
 - Honduras
 - Mexico
 - Nicaragua
- Panama
 - Puerto Rico
 - Saint Kitts and Nevis
 - Trinidad and Tobago
 - United States
- South America
 - Argentina
 - Brazil
 - Chile
 - Colombia
 - Ecuador
 - Peru
 - Venezuela
- Oceania
 - Australia

Collaborate on a Global Scale

Diversity is built into everything we do at Hult—from the different perspectives you’ll encounter in class to the global alumni network you’ll join after graduation.

Employers want resilient candidates able to navigate the international workplace from the get-go. At Hult, this becomes second nature.

Every classroom discussion, team project, and campus event is an opportunity to see the world through a global lens and experience the power of cross-cultural collaboration firsthand—all while building a professional network that spans oceans.

Record-setting diversity

In 2024, Hult set a **World Record for “Most Nationalities in a Business Lesson”** for 60 nationalities in one classroom in London.



Make Lifelong Global Connections

The people you meet at Hult don't disappear when you graduate. Your cohort—senior professionals, entrepreneurs, career-changers from across the globe—becomes a network that grows with you, spanning industries as well as oceans.



As a Hult alum, you'll have access to a global community of peers, ongoing learning, and career resources designed for every stage of what comes next.

● Xploration Days

Engage in alumni-exclusive, one-day learning experiences featuring a diverse lineup of speakers and workshops on the issues shaping business today.

● Alumni Hour

Tune in to our virtual speaker series, where alumni and industry leaders share their insights and expertise with the wider Hult community.

● Annual electives

Keep your skills sharp through our Lifelong Learning Program, bringing you back to campus (or online) every year for new electives and the latest business thinking.

● Hult hires Hult

Whether you're hiring or being hired, the global Hult network is your first call. Connect with alumni across every sector through our dedicated job board.



“The Hult network is a great asset to rely on. I've hired more than ten Hult grads myself and helped many more with preparing for interviews or perfecting their resumes.”

Vineet Daniels, India
Co-Founder and CEO, Simpl HealthCare
MBA Class of 2012



In the words of a Hult alum, six years after earning their Executive MBA:

“Learning alongside people from different industries, cultures, and backgrounds had a lasting impact on me. That diversity challenged my assumptions and sharpened the way I think. After spending most of my career in one organization, the global exposure Hult offered was invaluable.

The relationships with classmates, alumni, faculty, and staff continue well beyond graduation.

Hult alumni often step in to support recent graduates navigating uncertainty or career transitions. A single conversation, mentor match, or introduction can spark a new opportunity or renewed confidence.”



Sonia Kanda

UK
Commercial Delivery
Manager, British Airways
Executive MBA Class
of 2020

Your alumni network
in numbers

37k+

Hult alumni

70+

global alumni chapters

Across

170+

countries

76 Faculty Spotlights
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Connect to the Real World

Real companies, real challenges, real impact

From your first day at Hult, you're preparing for the real world of work.

Our faculty bring years of industry experience into the classroom and real companies bring their most pressing, current problems for you to solve.

And with industry-standard AI tools built into how you learn, you'll leave as someone with real, applied AI skills.

NASA landed a rover on the surface of another planet.

What will you do?

Dare mighty things.

Get Real With Faculty Who've Been There

From Silicon Valley boardrooms to European trading desks to Dubai tech accelerators, your Hult professors have been there. They've launched startups, led turnarounds, and advised Fortune 500s—and now, they're here to guide your next move.

Sílvia Ariza

Spain & Mexico
Faculty: Economics



Founder of Eina Data, Sílvia helps organizations harness data and AI to power strategic decision-making. From data architecture to predictive analytics, she trains teams, consults across sectors, and champions ethical AI and greater representation for women in tech.



Princewill Osaro Omorogiuwa, PhD

UK & Nigeria
Faculty: Marketing & Sales

Princewill is a serial entrepreneur and award-winning digital marketing expert. Founder of 3rdFloor Digital and Simon Page College of Marketing, he brings 20+ years of pan-African business experience and a passion for developing marketing professionals across the continent.

Olga Kanj, PhD

Canada
Faculty: Accounting, Entrepreneurship, Finance



Olga is an expert in risk management, insurance innovation, and entrepreneurship—with a focus on expanding access and opportunity. The first Arab woman to earn a PhD in risk management and insurance, she is a vocal advocate for diversity in STEM and a trailblazer in inclusive leadership.

Bilal Noorgat

South Africa
Faculty: Accounting, Economics, Finance



After 13 years in valuation and business modeling at PwC and Deloitte, Bilal now leads FVA Advisory and teaches at IE and Hult. He brings sharp financial insight and practical expertise into every classroom session.



Nick Baggott

UK
Faculty: Marketing & Sales, Strategy

Nick is a digital marketing consultant and professor who's trained marketers in 50+ countries. Formerly co-founder of Chemistry agency and consultant for Microsoft and Google, he blends global campaign insight with practical, hands-on industry expertise.



Catherine de la Poer

UK
Faculty: Coaching, Leadership

With 20+ years in senior commercial roles, Catherine is a leadership coach focused on emotional intelligence. She helps leaders navigate transitions, lead through change, and build agile teams—combining coaching expertise with measurable insights into workplace performance.

Matt Johnson, PhD

US
Faculty: Marketing & Sales



From advising global brands on loyalty and experience design to serving as expert-in-residence at Nike, Matt applies neuroscience directly to real marketing challenges. He helps students understand the hidden forces that shape what people buy and why.

Paul Ahn, PhD

Korea
Faculty: Finance, Accounting



Paul, an award-winning portfolio manager recognized as Korea's best in 2009, managed 1.2 billion USD across global markets. A California CPA and former CFO, he specializes in financial analysis, asset valuation, and investment decision-making.



Federico Torreti

Italy
Faculty: Analytics

A senior AI leader driving enterprise-scale systems that amplify—not replace—human decision-making. Federico leads generative AI and integration platform strategy, with deep experience in NLP, computer vision, and building intelligent tools that enhance how organizations work.



Preet Didbal

US
Faculty: Coaching, Education & Learning, Humanities, Innovation, Leadership, Organizational Development & Change, Strategy, Sustainability

A pioneering public leader and former US mayor, Preet brings 25+ years in government, public health, and education to her teaching. Her student-centered, inclusive approach fosters critical conversations around leadership, equity, and community transformation.

Uncover Hult’s Business Challenge: The Client, Professor & Winning Team

At Hult, learning is anything but flat. Take a look at a client project completed by our master’s students in Boston and find out how they took challenge learning into the real world.

THE PROFESSOR:	Caryn Pang, PhD
THE CLASS:	Master’s Business Challenge
THE CLIENT:	Crown Legends
THE BRIEF:	Reimagine a signature, distinctive brand asset for the Boston Red Sox
THE WINNING STUDENT TEAM:	Alice Tunini, Italy; Anna Pabst, Germany; Ida Bustnes, Norway; Maelle Chevalier, France; Vishakh Bastin, India



Here’s what Professor Pang had to say about the project

Gaining hands-on business experience is the cornerstone of a Hult degree. I chose Crown Legends because they’ve built a brand rooted in Boston’s culture, combining creative design with strong community engagement. For this challenge, students put theory into practice, exploring how strategic thinking can help local businesses grow by developing strategies in:

- Brand storytelling
- Digital marketing
- Customer analysis
- Supply chain considerations
- Connecting design with sales

The winning proposal stood out for its innovative hat design. The Red Sox hat they designed is now in production and scheduled for release in the Crown Legends store.

The student team’s perspective

How we did it

Red Sox hats are an iconic part of Boston’s culture, and we used what we learned in our core classes to redesign one for Crown Legends. We delved into their story, design approach, and social media presence to explore ways our ideas could build on their brand and reach.

The project gave us the chance to collaborate across cultures and expertise. We created a campaign for the people of Boston, capturing the city’s character in the hat and adding collectible pins featuring local symbols like the ducks in Boston Common and the Irish clover. Winning the business challenge and Best Design award was an unforgettable moment.

What we learned from the real world

Working with a real client challenged us to think differently and improve constantly. We learned in real time, presented our ideas, and received feedback from industry professionals. It boosted our confidence, sharpened our creativity, and showed us what collaboration looks like in the real world.

What set your team apart?

What set us apart was delivering a narrative, not just ideas. Our campaign tied design, messaging, and engagement into one story that highlighted the spirit of Boston. Beyond the design, we considered cultural symbolism, customer experience, and how our concept could celebrate local pride while still appealing to a broader audience.

Diversity is our strength

Our team had a mix of skills: Alice led creativity and slides; Ida managed meetings and deadlines; Maelle kept us on track, making sure tasks got done; Anna and Vishakh focused on research. Our unique strengths complemented each other, turning challenges into opportunities.



Your Applied AI Certificate & portfolio

Complete the AI Lab series and earn a Hult Certificate in Applied AI, plus a portfolio of real projects—AI-enabled apps, automated workflows, and boardroom-ready pitch decks—that show employers exactly what you can do.

Experienced insider coaches

With years of on-the-ground experience as recruiters and headhunters, our coaches have insider expertise and extensive knowledge of the global job market.

Step-by-step guidance

Get personalized, job-focused advice that targets your ideal location, function, and industry and provides you with the actions you need to take to get there.

Active employer networking

From guest speakers to business challenge clients to career fairs to HQ visits, employer networking and corporate exposure are a regular part of campus life.

Practical skills & tools

Join workshops and 1-2-1 sessions on resume writing, online profiles, personal branding, interviewing, mock assessments, and showcasing your AI skills.

Integrated visa support

Understand your post-graduation work options and get end-to-end support with your visa applications, from securing your student visa to completion of your Optional Practical Training (OPT) in the US or Graduate visa in the UK.

Hit Your Goals With Active Career Coaching

Career support at Hult is as practical and proactive as our programs—and is integrated directly into the student experience.



David Sheehan

Scotland
Head of Career Development
& Employer Relations,
Hult London
18 years of recruitment
experience

HULT: How do you see your role?

DAVID: To empower the students to maximize their potential and find their own path to succeed. We need to be a combination of coach, mentor, therapist, confidant, and sometimes school principal! Students need us for different things at different times.

H: How do you use your experience to help students?

D: I know the level of preparation and commitment required to just get an interview with leading firms. I'm able to provide an insider's view on how the world's leading investment banks conduct their hiring processes and what they specifically look for in candidates. I advise students on various strategies to help expand their industry knowledge, develop their interview skills, and hone their personal branding.

H: How do you cater for so many different career goals?

D: If a student is interested in a field that I lack expertise in, I collaborate with my global careers team to ensure I can get that student access to specific knowledge as quickly as possible. The level of care for the students and the amount of detail that's involved in creating tailored career content for them is remarkable.



Mandeep Sahota

UK
Head of Career Development
& Employer Relations,
Hult Dubai
10+ years of recruitment
experience

HULT: What brought you to Hult?

MANDEEP: As a recruiter, I would come across Hult students applying for roles in the companies I was working for and they stood out to me.

H: What makes you well suited to advise students?

M: I have looked at thousands of resumes during my career and have been involved in all aspects of the hiring cycle, from scoping out job descriptions to understanding business needs and what hiring managers are looking for, as well as what goes into the decision-making process.

H: How do you work with students?

M: We get to know students through 1-2-1 sessions where we identify what interests them, what their strengths are, and how they can leverage these things to achieve their goals. We have open channels of communication through workshops, drop-ins, social media, and email, and encourage engagement as much as possible.



Tracy Fitzgerald

US
Head of Visas & Compliance,
North America
16+ years of helping
international students
with visas

HULT: How do you work with the careers team?

TRACY: Our visa and careers teams work hand in hand, so students don't feel like they're bouncing between two offices for answers. For example, if a student has a question about interviewing with a US employer, we can cover both the visa implications and the career strategy in one place. It's a unique model that really gives Hult graduates an advantage as they navigate the US job market.

H: What kind of support do you provide to students pursuing careers in the US after graduation?

T: We run weekly sessions on OPT and STEM OPT that you can join virtually from anywhere. When you're on campus, we encourage you to drop into office hours to ask questions in person, but once you're an alum, you still have access to our team through Zoom and email. We check our inbox daily, and if your question overlaps with career strategy, we'll immediately loop in our careers team, so you get both perspectives at the same time.

H: What kind of employer connections or industry exposure can Hult students expect in the US?

T: We keep students informed about which industries are growing and where opportunities are strongest across the US. That insight helps graduates target employers more effectively and even prepare for longer-term visa options. Just as importantly, we coach students on how to speak confidently with employers about their work authorization—shifting the focus to the value they bring to the company rather than on visa limitations. That combination of market knowledge and communication skills gives you an edge when stepping into the job market.

Graduate From Classroom to Career

From day one at Hult, you're preparing to leave. As these recent graduate stats show, within months you'll already be putting what you've learned into action.

Top Industries for Hult Master's Graduates

Industry	MIM	MFIN	MBAN	MMKT
Financial Services	16%	53%	14%	4%
Technology	11%	3%	22%	6%
Media/Entertainment	11%	1%	6%	14%
Manufacturing	12%	8%	11%	6%
Consulting	20%	6%	18%	16%
Non-Profit	4%	7%	7%	13%
Other	26%	22%	22%	41%

Career Success in Numbers

74%

of alumni working in countries different from their origin

300

companies hired Hult 2025 graduates across 36 countries

7

weeks average time grads take to secure a role after graduation

76%

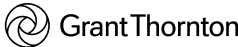
of international students at US campuses gained employment in the US

Top Master's Employers

Revolut

WELLS FARGO

BANK OF AMERICA

Grant Thornton

SIEMENS

KPMG

dataiku

SAP

GOODYEAR

Bloomberg

What Types of Roles Do Grads Work In?

Function	MIM	Function	MBAN
Marketing & Sales	54%	Technology	22%
Operations & Logistics	10%	Consulting	18%
Finance & Accounting	10%	Financial Services	14%
Consulting	7%	Manufacturing	11%
Information Technology	6%	Non-Profit	7%
Other	13%	Other	28%

Function	MFIN	Function	MMKT
Financial Services	53%	Consulting	16%
Manufacturing	8%	Media & Entertainment	14%
Real Estate	7%	Non-Profit	13%
Non-Profit	7%	Consumer Packaged Goods	12%
Consulting	6%	Retail	9%
Other	19%	Other	36%



See where a Hult degree can take you—check out our alumni on LinkedIn: [linkedin.com/school/hult/people](https://www.linkedin.com/school/hult/people)

All stats unless otherwise stated are from source: 2025-2026 graduates social profile data

“Stay curious, and don’t
be afraid to start from
the ground up.”

Ashita Patwa, India, Conference and Events
Sales Manager, Hilton Cluster, Class of 2024



Hear Why Hult Graduates Are in Demand

Graduate career stats only tell part of the story. What do employers themselves say about hiring a Hult grad? They show up ready to work.

When Hilton hired a Hult postgraduate for a key events role, the difference was immediate.

From adapting under pressure to collaborating across cultures and delivering results, Hult graduates bring the skills global employers value most. Ashita Patwa, Conference and Events Sales Manager at Hilton, shows exactly what that looks like.

How Hult helped

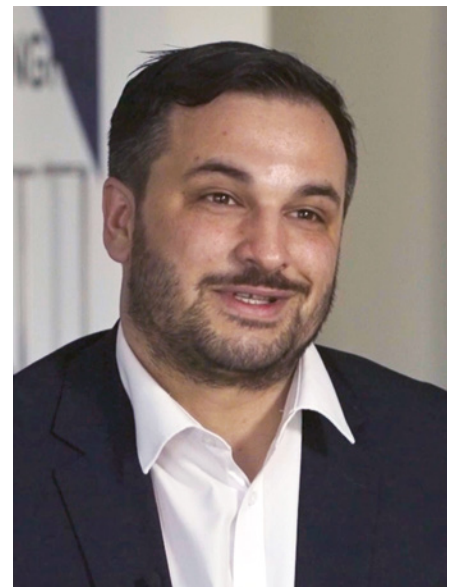
Ashita came to Hult focused on enhancing her people management skills. What she found was a curriculum designed to mirror the realities of global business. “Every project was practical and team-based, pushing me to adapt quickly, communicate clearly, and solve problems in real time,” she says. “Courses like global strategy and organizational behavior gave me frameworks I still use every day.”

Is it all worth it?

Now leading a high-performing team at Hilton, Ashita manages daily operations, trains new joiners, and drives process improvements. “It’s dynamic and fast-paced, and I love it,” she says. “What motivates me most is creating an environment where people feel supported, challenged, and motivated to give their best.”

Hard work pays off

Ashita encourages aspiring professionals to be hands-on and open-minded. “Stay curious, and don’t be afraid to start from the ground up. In hospitality, passion matters more than titles. Take every opportunity to learn, explore, and go the extra mile—you’ll discover not only your strengths, but also the areas you truly love.”



“They just get things done.”

Yannick Argac, Director of Events,
Hilton London Cluster

Build a Career Without Limits

Success at Hult isn't about following a path—it's about forging your own. From authoring bestselling books to driving fintech innovation and leading creative campaigns, our graduates turn ambition into action and challenges into change. They prove that career success can be limitless when driven by vision.

“The Marco who landed in Boston last September is not the same Marco today. I'm more self-aware, more confident, and more capable.”



Marco Primatesta

Italy
Junior Controller,
Eurostampa North America
Master's in Finance,
Class of 2024

Marco Primatesta came to Hult Boston from a small accounting role at a startup in Italy. He was good with numbers. He wanted to be good with impact. At Hult, he built that.

The Power BI and automation skills he developed in the program weren't theoretical—they went straight to work at Eurostampa North America, where he cut the time spent on a complex stock valuation process and built financial dashboards used across multiple branches.

What changed wasn't just his toolkit. It was his confidence in deploying it. Marco arrived ready, and Eurostampa noticed immediately.

“The presentation I delivered in my interview—honestly, I couldn't have done that without Hult.”



Jemma Friis-Smith

UK
Financial Crime Analyst,
Revolut
Master's in Management,
Class of 2024

Jemma Friis-Smith arrived at Hult London already working. Juggling a part-time job, an internship, and a full master's program, she had no choice but to apply everything she learned in real time.

That pressure became her edge. When a Red Bull pitch competition landed on her schedule mid-semester, she drew directly from her Hult coursework to build and present her strategy. She didn't just compete—she performed.

By the time she graduated, Revolut had offered her a full-time role. For Jemma, Hult felt less like going back to school and more like stepping into the career she'd been working toward all along.



William Garcia Takahashi

Brazil & Japan
Business Analyst, BMW
Group Middle East
Master's in
Management, Class
of 2024

William Garcia Takahashi chose Hult Dubai for the global mobility it promised. What he got was that and more. Through Hult's careers partnership with BMW Group Middle East, he secured his role before he even crossed the graduation stage.

Once in, he moved fast. William applied AI forecasting techniques learned at Hult to live business problems—turning classroom models into tools that shaped real decisions at one of the world's most recognized automotive brands.

For William, the Hult experience was proof that where you study changes what you're ready for. Dubai put him at the crossroads of global business. Hult put him ahead of the curve.



“If you go beyond what's required, beyond just what professors say, and stay curious about the real world, you'll stand out.”

90 Fees & Finance
91 How to Apply
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96 Rankings

Dare Mighty Things

This is not an ending, but a beginning. Not a finish line, but a launchpad.

At Hult, you won't be asked to sit back and observe. You'll be challenged to step forward, take part, and grow through the experience.

So if you're ready to step out of the audience and into the arena, this is where it starts.

Dare mighty things.

Fees & Finance

Your education is one of the biggest investments you'll ever make in yourself. Throughout your application process, we will work closely with you to help you understand the options available to finance your degree and make the most of Hult.

Program fee by location

Program	Boston	London	Dubai ²
MIM	64,900 USD	48,300 GBP	198,900 AED
MFIN	62,300 USD	48,300 GBP	–
MBAN	62,300 USD	–	–
MMKT	62,300 USD	48,300 GBP	190,550 AED
Other related student costs ¹	4,440 USD	2,380 GBP	13,050 AED

Application fee: 95 USD

¹ Includes insurance (provider varies) and library access, which includes cases, articles, and other licensed materials

² Dubai fees include VAT

These are indicative program prices; other fees will apply.

→ For more details visit hult.edu/masters/admissions/fees



Scholarships & awards

You can apply for a range of merit-based scholarships that reward your achievements and potential. If cost is a concern, you may also be eligible for need-based financial aid—your enrollment advisor will be happy to discuss your options. So, whether you're an academic high achiever, an entrepreneur, or a proven leader, there could be a financial option for you at Hult.

→ For more details visit hult.edu/masters/admissions/scholarships



How to Apply

So, you want to come to Hult. We totally understand, it's a great idea. Here's how to take the next steps:

Step 1

→ Start your online application at hult.edu/apply

Step 2

Pay the 95 USD application fee

Step 3

Submit application and supporting documents:

- Resume/CV
- Personal statement
- University transcripts
- References

Step 4

Personal Assessment Interview

Step 5

Admissions decision

Step 6

Confirm your place and submit a non-refundable deposit which counts toward your annual program fee

Entry requirements

- Bachelor's degree in a business-related field OR any bachelor's degree or equivalent + one year of relevant work experience (Marketing, Finance, Analytics tracks)
- Proficiency in English (TOEFL/IELTS/PTE/DET)*
- Successful application process

*English test waivers may apply for native English speakers or if your bachelor's was completed in an English-speaking country. Your English test results can come later in the process if they're not available immediately.

The day you get in touch with us, your dedicated enrollment advisor will begin guiding you and your family through the application process. Our team of international education specialists is here to ensure your preparation for Hult is as smooth and stress-free as possible.



Apply Now



“Great people. Awesome, intimate campus and lecture rooms. Dynamic and practical learning style. And the goody bag was a cool touch!”

Lawrence-Thor Stephen
London Campus Open House Attendee

Connect With Hult

EXPERIENCE HULT

If you want to try Hult on for size, then we have a range of events for you to see if we're the perfect fit. In-person or virtual, on-campus or at a location near you, here are the many ways you can connect with Hult.



Experience Hult

At Hult, you'll learn through experience. That's why we bring our Experience Hult events to cities around the world. Network with alumni and fellow candidates and take a taster class with one of our expert professors to really understand our practical approach to learning. These events are the next best thing to a campus visit.



Discovery Week

Think of Discovery Week as your backstage pass to Hult. You won't just hear about the programs—we'll show you how they work, who they're for, and what they can do for your career.

From expert-led masterclasses and career spotlights to application prep and virtual campus tours, it's a deep dive into what makes Hult different.



In-person Open House

Take a peek behind the scenes at one of our global campuses. You'll get the chance to attend a sample class with a Hult professor and chat with the people who've already made Hult their home. This is your chance to ask questions and connect with other students thinking about studying at Hult.

We regularly host open houses in Boston, London, and Dubai throughout the year.



Application Workshops

Get practical advice from our careers team to strengthen your application with a sharper LinkedIn profile, a stronger resume, and a personal brand that stands out.



Expert Talks

Expert Talks brings you real conversations with Hult alumni, faculty, and students on the ideas, experiences, and trends shaping business today. It's a chance to hear different perspectives, learn something new, and get closer to the Hult community.



Masterclasses & Business Challenges

Discover how learning works at Hult through masterclasses and business challenges. You'll explore big ideas, tackle real business problems, and experience the kind of hands-on, practical learning that prepares you for what's next.



Register for an Event

Growing up in Sweden, Bertil Hult struggled in school and teachers told him his dyslexia would limit his education. He was so frustrated by textbook learning that he dropped out after junior high. He got a job in London, where he learned to speak English and realized that cultural immersion is the best way to learn a language.

He returned to Sweden and at age 23 founded EF Education First, a language study and travel abroad organization. Experiential language learning underpinned its success as it grew to more than 500 schools in 53 countries.

Bertil's struggle in education ultimately led him to become one of Europe's most successful education-focused entrepreneurs. While growing his business globally, Bertil found that the key to growth was not theoretical knowledge, but cultural understanding and practical skills. If language was best learned experientially, surely international business would be too?

Bertil founded Hult International Business School in 2003, inspired by the belief that learning by doing is the best way for graduates to thrive in the real world. Hult continues to disrupt business education to this day, pioneering experiential learning and curriculum innovation.



Bertil's first business was selling T-shirts

Bertil Hult
Sweden
Founder, Hult International Business School

Founding a Different Way of Learning

Why does Hult believe, so strongly, that learning by doing is a better way to learn? Naturally, it's all because of real-world experience.

- 1964**
The Management Education Institute in Boston is formed by Arthur D. Little Inc., the world's oldest management consulting firm.
- 2003**
Renamed Hult International Business School, honoring Bertil Hult's vision of educating global leaders in Boston.
- 2008**
Opens San Francisco rotation campus.
- 2009**
Launches undergraduate program and opens first London campus.
- 2010**
Opens San Francisco campus and the Hult Prize is launched.
- 2012**
Opens rotation campus in New York.
- 2015**
Merges operationally with Ashridge Business School to offer global executive education, qualifications, and apprenticeships.
- 2018**
Awarded EQUIS accreditation in addition to AMBA and AACSB—the first US business school to achieve this.
- 2022**
Launches redesigned Bachelor of Business Administration program to deliver an unparalleled undergraduate learning experience.
- 2023**
Wins the MERIT Award for Innovation in Higher Education for the undergraduate program.
- 2025**
Opens Singapore rotation campus and ranked a top 50 MBA Program by LinkedIn.
- 2026**
Launches the AI Lab, offering master's and MBA students a Hult Certificate in Applied AI.

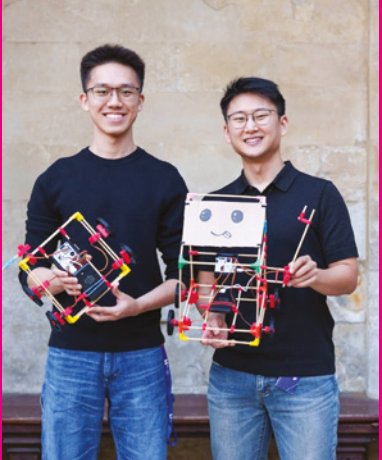
Launching a Different Kind of Impact

The Hult Prize is the world's largest student competition for social enterprise, inviting students from 120+ countries to build ventures that tackle urgent global issues. With 1 million USD in seed funding awarded annually to the winning team, it's a launchpad for the next generation of impact-driven entrepreneurs.

From tackling food insecurity to rethinking clean energy or reshaping inclusive employment, each year's challenge reflects a complex, interconnected real-world problem that demands bold thinking, rapid prototyping, and global collaboration. Hult students at every campus have the chance to participate in the journey—from campus heats to regionals, all the way to the Global Finals.

Past judges include former US President Bill Clinton, former Australian Prime Minister Julia Gillard, and Nobel Peace Prize Winner Muhammad Yunus.

→ Find out more at hultprize.org



Stick 'Em, the 2025 Hult Prize winners, make hands-on, curriculum-aligned STEAM learning affordable and accessible for every classroom



Ranked by the Best

Our programs are recognized as being among the best in the world in the most reputable global rankings.



Top 50 Masters in Management, 2025
Top 50 Masters in Finance, 2025
Top 100 Global MBA, 2025
Top 100 Executive MBA, 2025



Top 50 MBA Program, 2025



Top 20 Online MBA, 2025



Best Undergraduate Business Schools, 2025



Best US Business Schools, 2025



Top 50 Grad School for Entrepreneurship, 2025



Top 10 Global Online MBA, 2026
Top 10 Global Executive MBA, 2026



Winner of the Innovation in Higher Education Award, 2023



Best MBA Programs, 2026

Worldwide accreditations



Hult International Business School is a 501(c)(3) nonprofit educational organization registered in the Commonwealth of Massachusetts, accredited by the New England Commission of Higher Education (NECHE) to award US degrees. Hult's London campus is regulated by the Office for Students (OfS). For additional accreditation information please visit hult.edu/rankings.

Undergraduate

Build the professional and human skills that the future demands with our undergraduate programs.

Master’s

Deepen your expertise with our range of general and specialized master’s degrees.

MBA

Accelerate your career with a variety of flexible programs for professionals with three or more years of work experience.

Doctorate

Attain the highest academic accolade with our Doctorate in Business Administration, for professionals with 10+ years of work experience.



Pass It On

Reduce waste and spread the love! Before you drop this brochure in the recycling, is there anybody you could pass it on to?

Leave a message for the new owner.

Name

Date

Note

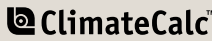
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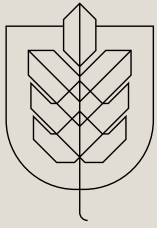


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