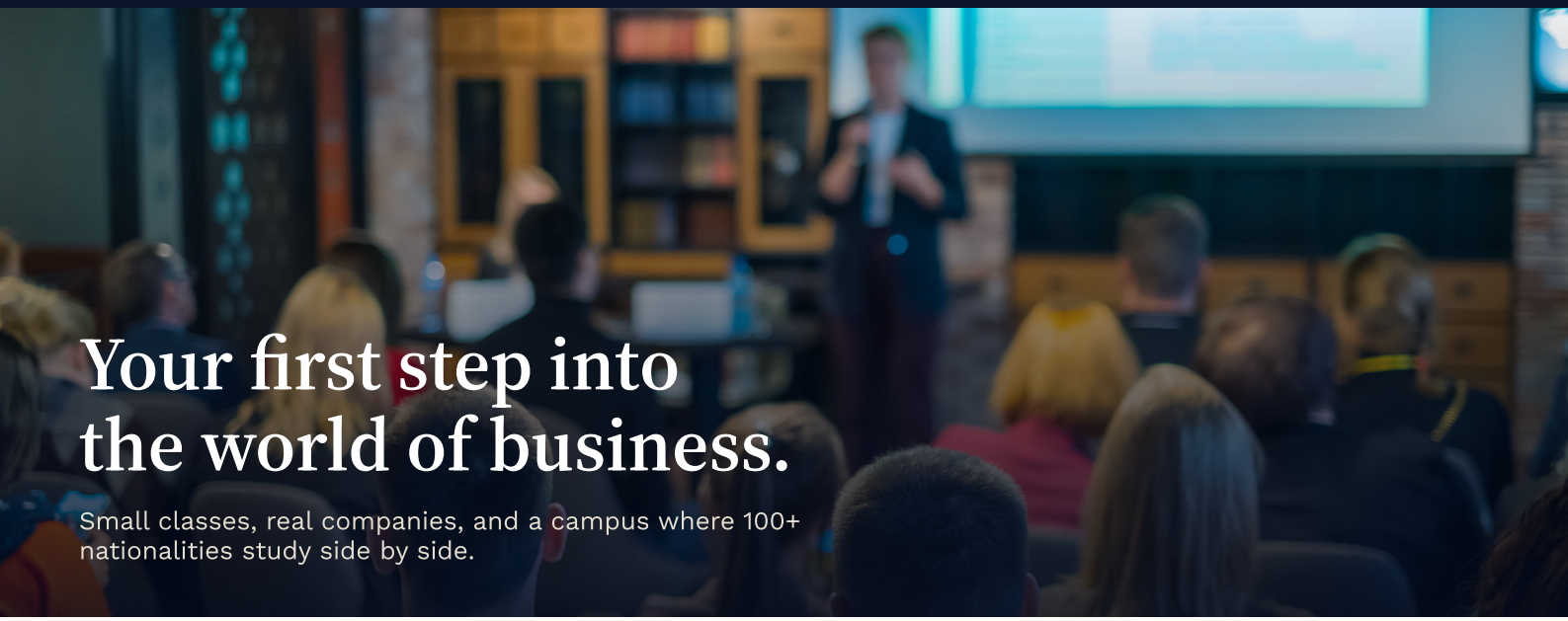
Geneva Business School®
Real Business. Responsible Leaders.

GENEVA BUSINESS SCHOOL NETWORK



Your first step into the world of business.

Small classes, real companies, and a campus where 100+ nationalities study side by side.

45th	2nd	4	100+
WORLD'S BEST BUSINESS SCHOOLS	BEST BUSINESS SCHOOL IN SWITZERLAND	PALMES OF EXCELLENCE EDUNIVERSAL	NATIONALITIES ON CAMPUS

Why choose Geneva Business School?

Leaving high school is a big decision point, and picking the right business school matters. At GBS, you will learn in small classes taught by faculty who have actually worked in the industries they teach, alongside classmates from more than 100 countries. Everything is taught in English, so you graduate ready to work anywhere in the world.

Our courses are built around real projects, not just theory, so you start building a portfolio and a professional network from your first semester. You can also choose the campus that fits you best: Geneva, Barcelona or Madrid.

The Geneva Business School network







ACCREDITATIONS & MEMBERSHIPS

AACSB Member · ACBSP Accredited · EDUQUA Certified · CHEA Recognized · FEDE Member · Business Graduates Association

Bachelor of International Management

gbsge.com · +41 22 906 94 94 · admissions@gbsge.com

ON-CAMPUS PROGRAM

Bachelor of International Management

A 3-year degree for students who just finished (or are about to finish) high school. Pick a specialization that matches what excites you, work on real projects from day one, and graduate with a double degree.

INTAKE	CAMPUS	DURATION	LANGUAGE
March & October	Geneva · Barcelona · Madrid	3 years / 6 semesters	100% English

You graduate with a **double degree**: Bachelor of International Management from Geneva Business School, plus a título propio from **Universidad de Nebrija** (Geneva and Madrid) or **UCAM** (Barcelona). If you want to keep your options open, you can also add a UK pathway with Edinburgh Napier University or a US pathway with Fisher College.

Pick a specialization you'll actually enjoy

Entrepreneurship
Got a business idea already? Learn how to turn it into something real.

Digital Marketing
For students who grew up online and want to build brands, content and campaigns.

International Finance
Understand markets, investing and how money moves around the world.

Sports Management
Combine your love of sport with the business side of clubs, events and media.

How to apply

1. Fill in the online application with your details, chosen program, campus and intake.
2. A dedicated Admissions Officer is assigned to guide you through every step.
3. Send your diplomas, proof of English level, a reference letter, a passport copy and a short written response to a business case.
4. Have a relaxed interview with us to talk about your goals and answer your questions.

Where it can take you

A Bachelor from GBS is just the start. Past graduates have gone into international business, finance, marketing and their own start-ups, helped along by two Career Days a year and an alumni network that includes people now working at:

EY · United Nations · Citibank · World Bank · WIPO · EFG

> *As an aspiring young business professional, a challenging and dynamic learning environment is vital. At Geneva Business School, professional and personal development are equally centralized and encouraged by a faculty network of business professionals, small classes, and inspiring classroom discussions.*
>
> **Josefin Floser, Sweden, Bachelor's student**

Entry Requirements

- High School diploma, Swiss Maturité, IB (min. 30 pts), 3 A-levels, BTEC or equivalent
- English proficiency: IELTS 6.0 / TOEFL 80 / Duolingo 105–115 / TOEIC 650 / Cambridge B2 / Pearson 46
- Scanned academic diplomas, transcripts & certificates
- 500-word written response to a business case study
- Academic interview on chosen campus
- Valid passport / national ID copy
- One reference letter (teacher or employer)

Tuition & Fees

Geneva Campus

Application fee	**EUR 150**
Administration fee	**CHF 3,000**
Tuition / semester	**CHF 14,950**

Barcelona & Madrid Campuses

Application fee	**EUR 150**
Administration fee	**EUR 1,900**
Tuition / semester	**EUR 8,950**

Fees cover learning materials and textbooks. 6-semester program. Flexible payment plans and scholarships available. Admin and tuition fees are 80 to 100% refundable if a visa or residence permit is refused.

Support to help you get there

- Merit, need-based and international scholarships
- Flexible payment plans and a student referral program
- Two Career Days a year with real internship placement support
- One-on-one career guidance, mentoring and networking events
- The option to spend a semester on our Geneva, Barcelona or Madrid campus

Ready to apply?
Scan to start your application, or contact our Admissions Team at admissions@gbsge.com