

GENEVA · BARCELONA · MADRID

GENEVA BUSINESS SCHOOL NETWORK

Four Schools.
One International Vision.

Four institutions, one shared commitment to preparing tomorrow's leaders.

Geneva Business School®
Real Business. Responsible Leaders.

BSL Business School Lausanne

INTERNATIONAL INSTITUTE IN GENEVA

BTS | Barcelona Technology School

Geneva Business School

BUSINESS LEADERSHIP

Geneva Business School prepares future leaders through accredited, career-focused business education across three European campuses. Combining Swiss rigor with an international outlook, GBS equips ambitious students to lead responsibly in a fast-changing world.

PROGRAMS

Bachelor of International Management a double-degree undergraduate program run with Universidad de Nebrija in Geneva and Madrid, and with UCAM in Barcelona.

Master of International Management a postgraduate degree that prepares managers for a fast-changing global business world.

MBA in Biotech Management, Switzerland's first biotech-focused MBA, co-created with industry partners.

Doctorate of Business Administration a fully online doctorate for experienced professionals working on a real issue from their own practice.

Specializations: Entrepreneurship, Digital Marketing, Int'l Finance, Int'l Relations, Sports Management

94% of graduates employed within 6 months of graduation

IACBE EDUQUA

Career outcomes: global corporate careers · entrepreneurship · family business leadership

Campuses: Geneva · Barcelona · Madrid

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Business School Lausanne

EXECUTIVE & DOCTORAL EXCELLENCE

Business School Lausanne is a boutique, internationally accredited institution specializing in executive education and doctoral studies, preparing experienced professionals to unlock new perspectives and lead with purpose on the global stage.

PROGRAMS

MBA & Executive MBA, cohort-based programs for working professionals, built around global residencies and applied leadership projects.

DBA, a Doctorate in Business Administration, a practitioner doctorate pairing original research with real organizational impact, for senior executives and consultants.

Executive Certificates in Leadership, short-format modules in strategy, governance, and change leadership for busy executives.

Focus: Sustainability & Governance

15+ years training senior executives & doctoral leaders

ACCREDITED EXECUTIVE EDUCATION

Career outcomes: C-suite advancement · board leadership · consulting & academia

Campus: Online - Geneva, Switzerland

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International Institute in Geneva

INTERNATIONAL RELATIONS & GLOBAL AFFAIRS

The International Institute in Geneva trains the next generation of diplomats, policymakers, and global business leaders. Programs spanning international relations, diplomacy, and business connect students to a worldwide community shaped by Geneva's diplomatic ecosystem.

PROGRAMS

Bachelor in International Relations & Diplomacy, a 3-year degree for careers in diplomacy, international organizations, and global affairs.

Bachelor of International Management, focused on international law, taxation and trade for future global business managers.

Master of International Relations & Diplomacy, MIR-D, a 1-year, 60-ECTS program for careers in diplomacy and international organizations.

Master of International Trade & Finance, MITF, IIG's newest program, ranked 48th worldwide by QS in 2025.

Pre-Bachelor Foundation Semester also available

60+ nationalities immersed in Geneva's diplomatic community

INTERNATIONALLY RECOGNIZED

Career outcomes: international organizations · NGOs · diplomatic missions · global corporations

Campuses: Geneva · Barcelona · Madrid

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Barcelona Technology School

AI & DIGITAL TRANSFORMATION

Barcelona Technology School develops the digital leaders shaping tomorrow's technology-driven economy, combining academic depth in AI and data with real industry partnerships and hands-on digital transformation practice.

PROGRAMS

MSc Artificial Intelligence, applied machine learning and AI systems design, built around live projects with Barcelona's tech ecosystem.

MSc Data Science, statistics, big data engineering, and analytics for data-driven decision-making roles.

MSc Digital Business, strategy and product management for leaders driving digital transformation.

100% project-based curriculum co-built with tech industry partners

TECH INDUSTRY NETWORK

Career outcomes: tech & AI leadership · data science roles · digital transformation consulting

Campuses: Geneva · Barcelona · Madrid

Scan for barcelonatechnologyschool.com

The International Ecosystem

One community, four institutions: a shared network of campuses, faculty, and career pathways across Europe.

100+	15,000+	40+	60+
NATIONALITIES	ALUMNI WORLDWIDE	PROGRAMS OFFERED	YEARS COMBINED

GLOBAL FOOTPRINT



ACCREDITATIONS & RECOGNITION

Geneva Business School	IACBE & eduQua accredited
Business School Lausanne	Accredited executive & doctoral education
International Institute in Geneva	Internationally recognized programs
Barcelona Technology School	Industry-recognized tech partnerships

GLOBAL CAREERS · ENTREPRENEURSHIP · INT'L ORGANIZATIONS · TECH LEADERSHIP · EXEC ADVANCEMENT

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