GBS ONLINE BACHELOR OF INTERNATIONAL MANAGEMENT

Become the Leader your industry needs

GBS Online Bachelor of International Management.

Premium Swiss business education, reimagined for the ambitious leader who refuses to compromise between career and education

Spring 2027 Launch

GBS Online bachelor program.
1 Same program & 2 degrees: GBS & NEBRIJA

Self-led learning with expert mentorship. Global community. All reimagined - for you.

Work, travel, live where you want. The programme adapts to your life, not the other way around.

Paired with a real business leader who mentors, guides, and knows you by name. Not a course instructor but a real career partner.

Connect with 100+ nationalities. Rotate through our Geneva, Barcelona, and Madrid campuses for hands-on learning weeks each semester.

Four Pillars of GBS “Reimagined” for Online

Global Diversity & Personalized Excellence

1A dedicated mentor who knows your strengths, challenges, and aspirations. Small peer groups for collaborative learning. This is not mass education. It is tailored to your needs.

Active Learning

Your professors are active business leaders, VCs, founders, strategy heads. They bring live case studies, real client engagements, and current industry challenges into every session. You're learning from practitioners, not about theory.

Programme Details

Three Intakes per Year

- **Spring**
- **Summer**
- **Fall**

Academic Credentials

180

ECTS Credits

Three-year dual degree aligned with European Qualification Framework. Recognized across all GBS campuses and international partner institutions.

Four Pillars (continued)

Global Perspective, Local Execution & Mobility

You work from home, but once a semester, you travel to one of our campuses to join our. Innovation & Creativity Week. It immerses you in live business challenges, peer collaboration, and real-world problem solving. Think globally, work locally.

Real Business, Responsible Leaders

Your curriculum evolves quarterly to reflect global markets. You solve real client problems. You learn the tools, mindsets, and ethics that make business leaders matter. Responsibility isn't a module—it's woven through everything we teach.

Choose Your Path

Flexibility to change based on your journey

Five specialization tracks. One core programme. Build the expertise that matches your ambition.

International Finance

Master global markets, banking, investment strategy, and corporate finance from the heart of international finance.

Entrepreneurship

Turn your business idea into reality. Learn from founders and investors who've built companies and raised capital.

Digital Marketing

Master digital strategy, analytics, and transformation. Learn from leaders reshaping how brands reach customers.

International Management

Lead across cultures. Build expertise in global team dynamics, cross-cultural leadership, and international operations.

Explore & Pivot

Unsure about your specialization? Year one is broad-based. Explore all tracks, talk with mentors, discover your passion. You can pivot specializations.

Each specialization pairs with a dedicated mentor in that field: someone actively working in your chosen area. Your curriculum, your capstone project, your network all align with where you want to go.

What a Typical Week Looks Like

Self-Led Learning (Google Classroom)

Module tutorials from expert practitioners

Live case studies & real business challenges

Team projects with global peers

Written and oral assignments for feedback

Participate at your own pace, on your schedule

Guided Mentorship (Live Contact)

Bi-weekly one-on-one with your mentor/tutor

Oral presentations, feedback, development

Small group problem-solving sessions

Direct access to faculty and peers in live forums

Ongoing constructive feedback on your growth

The combination: self-directed learning when you need flexibility, live mentorship when you need guidance. Not one or the other, buy both.

Innovation & Creativity Week

Once per semester, you join your cohort on campus for an intensive week of hands-on learning, real-world projects, and global community building.

Work on real case scenarios & client engagements. Solve actual business problems alongside practitioners and peers. This is learning as doing.

Meet your peers in person. Dynamic, engaging, challenging week to which we add networking events Build relationships that last a lifetime and have fun!

Rotate through Geneva, Barcelona, or Madrid each semester. Understand business in its local context. Experience campus life, the energy, the energy, the mentorship.

This is where the magic happens. The full GBS experience. From face-to-face, immersive, collaborative ... All built into your online degree.

Your Mentor: Your Career Partner

Not a Teaching Assistant. Not a professor, but a practicing business leader who invests in your success.

What Your Mentor Does

- ✓ Knows you by name and your career aspirations
- ✓ Guides your learning journey semester to semester
- ✓ Gives constructive feedback on your work
- ✓ Challenges you to think bigger
- ✓ Connects you with other leaders in their network

Why It Matters

In three years, you're not just earning two degrees. You're building a relationship with a practicing business leader who will know your strengths and continue to support your career after graduation. That's invaluable.

Where Our Graduates Go

88-100%

Employment in target roles **within months** of graduation

Not a promise. Evidence.

International Finance

Startups & Entrepreneurship

Global Corporations

Strategy & Consulting

Your Own Venture

- √ Swiss + Spanish Dual Degrees
- √ Mentor Relationships for Life
- √ 100+ International Peer Network
- √ Practical Business Expertise
- √ Credentials That Open Doors

Ready to Lead?

The GBS Online Bachelor Degree launches in Spring 2027. Applications open January 2027.

Early Bird
Join the founding cohort. Limited spots available. Special pricing for first 40 students.

Next Steps
Info session coming soon. Get on the waiting list. Connect with our admissions team.

This is not just another online degree. This is GBS, reimagined for the world you live in.